

World's 4 Leading Commercial Aviation Turbofan Engine Manufacturers - Strategy Dossier - 2017 - Key Strategies, Plans, SWOT, Trends & Growth Opportunities, Market Outlook - Pratt & Whitney, GE Aviation, Rolls Royce, Safran

<https://marketpublishers.com/r/W5527BE0ABDEN.html>

Date: June 2017

Pages: 130

Price: US\$ 1,295.00 (Single User License)

ID: W5527BE0ABDEN

Abstracts

The entry into service of latest, next generation, high bypass ratio turbofan engines on commercial aircrafts has played a significant role in the dawn of the second golden age for commercial aviation being witnessed by the industry currently. The entry into service of these next generation engines has led to culmination of decades of research on material sciences innovations, propulsion technologies and concepts by the industry into in-service engines promising optimized operating economics, enhanced performance and reduced noise & emission levels. The narrow body aircraft segment in 2016 witnessed the entry into service of two all-new engines for the first time in almost 30 years with commercial aviation in the middle of its second golden era marked by record & burgeoning order backlogs for new aircraft programs across most industry OEMs, rapid growth in passenger traffic and growing airlines profitability aided by a favorable oil price environment.

The battle for supremacy amongst Pratt & Whitney's GTF and CFM's LEAP in the narrow body aircraft segment; which accounts for over half of total global turbofan engine deliveries in unit terms; is likely to be fought fiercely and will be the key to shaping emerging market dynamics over medium term with both competing engine families having successfully entered service in 2016. The wide body aircraft market, too, is poised for disruption over medium term with Boeing actively planning & exploring the market for the introduction of a new middle of the market aircraft (NMA) program, Rolls Royce developing its next generation of wide body aircraft engines based on geared turbofan engine technology and Pratt & Whitney planning a foray into the wide body

aircraft segment over medium term with a bigger GTF engine core.

The long term view of the market remains highly optimistic with demand projections indicating towards robust demand growth for new commercial aircrafts through the mid-2030s though some pressures on order intake over near term might appear for the OEMs in 2017 as the industry focuses on delivering on the burgeoning backlog. The near to medium term outlook for engine manufacturers, however, is bright & shiny, spearheaded by the commercial aviation sector, which is poised for steady growth through the mid-2030s with demand growth projections indicating towards robust demand growth for new commercial aircrafts through 2035 led by the Asia-Pacific region.

All leading Engine Manufacturers are clearly focusing on streamlining & preparing their industrial base for the rapid production ramp up required for meeting tight delivery schedules with significant capital expenditure underway towards infrastructure & facilities. Additionally, the industry players have also been focusing on expanding their existing engine portfolio with the introduction of new engine variants for specific segments & applications. R&D activity, too, continues unabated across players for further optimization, refinement & fine-tuning of their existing engine programs & propulsion technologies as they vie for a larger market share by strengthening presence across specific market segments with portfolio expansion & updates or by making a foray into entirely new, untapped market segments with Boeing's NMA being one of the most prominent target on the radar of engine manufacturers over medium term.

Against this backdrop, the report provides a comprehensive analysis of the key strategies and plans being conceptualized and pursued by the world's 4 leading commercial aviation turbofan engine manufacturers amid the continued, robust demand for commercial airplanes projected over the next 2 decades driven by continued series of fleet renewals & fleet expansion across airlines globally fuelled by R&D powered technological innovations and growth in low-cost carriers across key global markets. The report also analyzes the strategic positioning of these 4 leading engine manufacturers and provides a comprehensive SWOT framework analysis on them.

Relevance & Usefulness: The report will be useful for

Strategic Planning, Competitive Analysis & Decision-Making Processes

Competitor Analysis & Comparative Analysis on the 4 leading Aviation Engine Manufacturers

Strategic Focus, Growth Strategies and Plans for the Engine Manufacturers -
Analysis & Insights

Comprehensive Analysis of Key and Emerging Industry Trends & Growth
Opportunities

Analysis of Key Forces Shaping the Industry's Future & their overall Dynamics

Demand Forecasts & Analysis of Growth Trajectory for Commercial Aircrafts
through 2035

Identifying & highlighting areas for potential Strategic Changes, Adjustments &
Realignment

For Whom:

The report is a niche, key & vital resource on the Business Strategy Domain given its unique disposition & strategic focus on leading Global Commercial Aviation Turbofan Engine Manufacturers. The report would be quintessential for those having strategic interest in the Commercial Aviation sector or any of these companies & will be especially useful for Program Managers, Procurement Managers, Airlines, Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors, MRO Services Providers, Technology & Other Services Solutions Providers. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry or any of the companies covered in the report.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

Contents

SECTION- 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio - Major Engine Families, Presence on Aircraft Programs and Key

Competitors

- f) Market Capitalization
- g) Key Executives
- h) Shareholding Pattern & Structure

SECTION – 2

Financial Performance Snapshot –Charts & Analysis for each Company:

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

SECTION – 3 - STRATEGIC POSITIONING & SWOT ANALYSIS – FOR EACH OF THE 4 KEY ENGINE MANUFACTURERS

Strengths to be Leveraged

Weaknesses to Overcome

Opportunities for Growth

Threats to be Mitigated

SECTION – 4

Key Strategies & Plans – For Each of the Top 4 Commercial Aviation Turbofan Engine Manufacturers

Comprehensive Analysis of Key Strategies & Plans for each Engine Manufacturer

1. Product Portfolio Strategies & Plans
2. Market Specific Strategies & Plans
3. R&D Strategies & Plans
4. Growth Strategies & Plans
5. Business and Corporate Strategies & Plans
6. Sales & Marketing Strategies & Plans
7. Production/Manufacturing Strategies & Plans
8. Financial Strategies & Plans
9. Key Strategic Priorities & Imperatives

SECTION – 5

Global Commercial Aviation Turbofan Engines Market - Force Field Analysis

Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 6

Key Trends

Industry Trends

Market Trends

Technology Trends

SECTION – 7

Key Issues, Challenges & Risk Factors

SECTION – 8

Strategic Market Outlook – Commercial Aviation Turbofan Engines Market - 2016- 2030

Analysis of Emerging Market Scenario for Commercial Aviation Sector

Global Demand Outlook – Commercial Aircrafts – 2016-2035

Demand Growth Projections for Commercial Jets through 2035 – Narrowbody, Widebody & Regional Jets

Demand Growth Projections for Aviation Turbofan Engines 2016-2030 –

Engines Production Forecasts - in Numbers

Estimated Value of Projected Engines Production over the forecast period

Projected Market Shares for Engine Manufacturers

I would like to order

Product name: World's 4 Leading Commercial Aviation Turbofan Engine Manufacturers - Strategy Dossier - 2017 - Key Strategies, Plans, SWOT, Trends & Growth Opportunities, Market Outlook - Pratt & Whitney, GE Aviation, Rolls Royce, Safran

Product link: <https://marketpublishers.com/r/W5527BE0ABDEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W5527BE0ABDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970