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World's 10 Leading Commercial Aviation Companies - Strategic Factor Analysis Summary (SFAS) Framework Analysis, Key Trends, Strategic Outlook

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Abstracts

The report provides comprehensive analysis as well as strategic insights into the overarching strategic positioning of the World's 10 leading Commercial Aviation Companies through a Strategic Factor Analysis Summary (SFAS) framework analysis incorporating a holistic assessment as well as comprehensive analysis of the Business Structure, Market Positioning, Portfolio Performance, Business Strategies & Plans and degree of Environmental Responsiveness against the backdrop of an evolving industry landscape & shifting global dynamics with the civil aviation sector witnessing significant tailwinds driven by significant air traffic growth alongwith a technological leap in propulsion technologies driving significant reduction in aircraft operating economics. The report provides an overall SFAS score on each of the 10 companies in the Commercial Aviation sector based on an analysis of each company's strategic positioning & the degree of responsiveness to its internal & external environment respectively, thereby, making it especially useful for competitive analysis & benchmarking.

The framework generates an insightful snapshot of the prevailing, overall strategic equation for each company by identifying, weighing, prioritizing & ranking strategic factors present in the internal & external environment through an Internal Factor Analysis Summary (IFAS) matrix followed by an External Factor Analysis Summary (EFAS) matrix based on their strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to those factors.

The Commercial Aviation sector is in the middle of a significant growth phase driven primarily by growing air traffic along-with technological evolutions with steady growth

projected for global air traffic & cargo traffic through the mid-2030s complemented perfectly by the introduction of new aircraft programs by almost all key industry OEMs incorporating cutting-edge technologies along with commercialization of a range of incremental as well as radical innovations by key players in the global aerospace industry value chain which has been a key driver of major fleet renewals underway across airlines globally and is ultimately transpiring into significant growth avenues marked by burgeoning order backlogs for new aircraft programs across all key industry OEMs.

The framework, thus, assesses the strategic positioning & the degree of responsiveness of each company towards the present as well as emerging market & industry dynamics to be able to harness potential growth opportunities effectively by leveraging its structural & core strengths while negating the threats simultaneously.

SFAS, as a framework, thus, scores over the traditional SWOT analysis framework, in terms, of its ability to quantify strengths, weaknesses, opportunities & threats respectively based on the potential degree of effect of each strategic factor being analyzed and the company's commensurate degree of responsiveness to that, thereby, making it much more effective from the perspective of strategic planning and from a competitive assessment & analysis standpoint with the creation of a quantitative strategic snapshot on the company.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning, Competitive Assessment & Analysis and Benchmarking Exercise

Identification of Key Strategic Factors classified & categorized under Strengths, Weaknesses, Opportunities & Threats for each company along-with their Quantitative Weights indicating Strategic Significance of each respective Factor through a Strategic Factor Analysis Summary (SFAS) Matrix

Generation of an overall Strategic Equation & Quantified SFAS score for each

company based on analysis of Strategic Positioning and Market Dynamics

Assessment & evaluation of the Company's Degree of Responsiveness and Strategic Orientation towards Internal & External Environmental factors as assessed through the Internal & External Factor Analysis Summary (EFAS) Matrices

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Gaining a Strategic Perspective on the Business & Strategic Outlook for each company

Gaining access to Key Industry Trends, Issues & Challenges, Risk Factors & Industry Outlook

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom:

The SFAS Framework analysis report will be essential for those having strategic interest in the global aerospace industry & or any of these companies & will be especially useful for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists & all those associated with the Global Defense & Aerospace Industry or any of these companies.

Highlight:

The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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Contents

SECTION - 1

Business Structure & Snapshot – For each of the 10 Commercial Aviation Companies
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Revenues
f) Market Capitalization
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot – H1 2014 Vs. H1 2013 & 2013 Vs. 2012
Sales Revenues Growth Trend
Gross Earnings & Margin Trend
Operating Earnings & Margin Trend
Net Earnings Trend
Profitability Growth Trend
Profit Margin Trend
Cash Flow from Operations

SECTION – 3

Internal Factor Analysis Summary (IFAS) Matrix – For each of the 10 Key Industry Players
Quantified Strategic Factors categorized under Strengths
Quantified Strategic Factors categorized under Weaknesses

SECTION – 4

External Factor Analysis Summary (EFAS) Matrix
Quantified Strategic Factors categorized under Opportunities
Quantified Strategic Factors categorized under Threats

SECTION - 5

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Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.
Quantified Sources of Strengths which could be Leveraged
Quantified Weaknesses to be Worked Upon
Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness
Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

SECTION – 6

Global Commercial Aviation Sector – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
Driving Forces
Restraining Forces

SECTION – 7

Key Industry Trends

SECTION – 8

Issues, Challenges & Risk Factors

SECTION - 9

Strategic Industry Outlook – Medium to Long Term

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