

# **World's 10 Leading Commercial Aerospace Companies - Aircraft & Engine OEMs and Key Tier 1 Suppliers - Strategy Dossier - 2018-2020 - Airbus, Boeing, Bombardier, Embraer, ATR, GE Aviation, Rolls Royce, Safran, Honeywell, United Technologies**

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## **Abstracts**

The Global Commercial Aviation market continues to be in the super cruise mode with the longest, uninterrupted aviation super cycle, led by the classic OEMs duopoly, being propelled by strong tailwinds with strong demand drivers and favorable macroeconomic factors driving order intake across the industry value chain. Boeing & Airbus lit up the Farnborough Airshow 2018 with combined order intake for around 960 aircrafts worth \$160 billion at list prices indicating towards resurgence in demand for freighters and that the aviation super cycle is still in full momentum.

The burgeoning order backlog across OEMs; worth over \$1 trillion, is likely to drive consistent revenues growth across the industry value chain over the next decade as it gears up for disciplined operational execution. The OEMs are focused strongly on ramping up aircraft production rates through the next decade to meet delivery schedules with aircraft deliveries by the industry in 2018 likely to reach a record high with production output on key aircraft programs going up. Next generation aviation turbofan engines, featuring high bypass ratio and extensive usage of technological innovations, from the competing engine powerhouses have just entered service or are anticipated to make their debut over near term and are likely to form a major chunk of new deliveries over medium term given the composition of order backlog across aircraft OEMs. The engine manufacturers are gearing up for a planned, major production ramp up over near term to meet delivery timelines.

2018 is going to be an important year for the industry with three new aircraft programs

scheduled to enter service, led by, Boeing's 737 MAX 9, Airbus A321 LR and Embraer's E190-E2. Additionally, Boeing's proposed New Mid-market Airplane (NMA); which is going to be Boeing's first scratch-up commercial aircraft program since 787 in 2003; will be the key growth pie being looked at avidly by all engine manufacturers over near term with a sole source strategy likely to be pursued by Boeing.

The technology landscape across industry is evolving radically with hybrid-electric propulsion technologies for commercial aircrafts, aimed at reducing CO2 emission levels drastically while scaling down operating costs substantially, likely to become a functional reality by the middle of next decade. Additionally, resurgence of supersonic air travel & the emergence of revolutionary urban mobility concept, led by Uber elevate, are likely to bring the next wave of disruptive technologies and the technology led complete disruption to the market by the middle of next decade. The industry OEMs & players; which are able to adopt & incorporate right technologies for right applications to deliver overall value to customers, end users & stakeholders while creating significant competitive advantages for themselves by leveraging this technology led differentiation; will be at the forefront of this one of the most disruptive phases for the industry going forward which is likely to be marked by the introduction of a number of technology enabled entirely new business models and concepts.

Against this backdrop, the report provides a comprehensive analysis on Key Aircraft & Engine OEMs along with Key Aviation Suppliers with focus on analyzing:

Near to medium term Overarching Strategy Focus

Plans to leverage the soaring Order Backlog and translate it into steady bottom line growth over next decade

Portfolio restructuring and reshaping initiatives in light of evolving market landscape with increased M&A activity

Strategies to counter incursion by Aircraft & Engine OEMs into Suppliers Turf aided by clear visibility of Order Book position over medium term

Growth Plans over medium term amid latest industry developments

Strategies to stay on-course in an increasingly complex & challenging operating environment while mitigating macro environmental uncertainty, growing trade protectionism with the onset of U.S.-China trade war and rising crude oil prices

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Commercial Aviation Market. The report will be especially useful for:-

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Airlines & Aircraft Fleet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:-

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Significant Time Savings with Ready, Comprehensive Analysis

Quality & Reliability backed by Over a Decade of Research and Coverage of the Industry

Most detailed & comprehensive resource available on Strategy and Analysis with detailed, Strategic Analysis on Aircraft & Engine OEMs & T1 Aviation Suppliers

Gain a Competitive Edge with Our Cutting Edge Analysis

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images, Graphs & Infographics

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Rolls Royce

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