

Volvo AB - Trucks - 2025 - Strategy Playbook - Strategy Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

<https://marketpublishers.com/r/V0C38A4F668AEN.html>

Date: February 2025

Pages: 75

Price: US\$ 215.00 (Single User License)

ID: V0C38A4F668AEN

Abstracts

The Strategy Playbook report for 2025 analyses the overall Strategy Focus and provides insights into the overall Strategy Focus and decrypts the key Strategies & Plans being pursued by Volvo AB for the near to medium term horizon amid a complex, difficult & challenging global macroeconomic environment marked by rising geopolitical tensions and looming threat of renewed trade wars under Trump Administration 2.0. The Global Medium & Heavy Truck market has been in the normalization mode since 2024 after being in the high growth zone after experiencing tailwinds over the past couple of years marked by extraordinary growth driven by post-pandemic pent-up demand amid easing out of supply chain disruptions & constraints which enabled the industry OEMs to effectively ramp-up production rates to meet surging demand levels. The market tailwinds drove steady order intake, slight contraction in delivery volumes and strong book-to-bill ratios across most industry OEMs in 2024 and even turbocharged the in-service fleet utilization levels across fleet owners & operators and even revitalized the used trucks market.

The global medium & heavy truck market is likely to register a slight, up to 10% decrease in year-on-year deliveries for 2025 with sustained demand for new & used trucks likely, led by replacement demand and recent launch of new, sustainable truck models by the industry. In the North American market, the vocational trucks segment continues to drive market demand while the upcoming EPA 2027 emission guidelines are likely to drive pre-buys in the later part of 2025. Going forward, favorable trends, like the introduction of CO2 price loading on conventional, Diesel & Petrol trucks, from 2025 and significant reduction in CO2 emission limits is likely to create a level playing field and facilitate faster adoption of Electric & other sustainable fuels-powered Trucks. The industry, too, continues to work towards rapid development of charging infrastructure

and electric mobility ecosystem which is likely to accelerate the ongoing transition towards sustainability across traditional markets. The full commercialization of autonomous trucks is another major trend likely to disrupt the truck market over near term.

The taming of inflation, monetary policy easing and the relative easing of supply chain woes globally have come as welcome news for the world economy in 2025 while continuing military conflicts across Ukraine & the Middle East, looming specter of upcoming trade wars under Trump Administration and rising debt levels along with the need to sustain substantial defense spending levels amid slowing economic growth pose a serious challenge to it over near term. Overall, the world economic growth is projected to remain at the 3.2% level for 2025 which is almost 400 bps below the average GDP growth rate for the average pre-pandemic growth rate registered through the 2010s decade. Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot incorporating charts, tables and comprehensive analysis. An insightful & comprehensive SWOT framework analysis is also included providing a comprehensive assessment & analysis of the prevailing internal as well as external business environment of the company. The framework outlines the company's core, inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive outlook & demand forecast on the Global Medium & Heavy Truck market for the medium term.

Relevance & Usefulness: The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Medium & Heavy Truck Market. The report will be especially useful for

Key Decision-Makers

Fleet Owners, Operators and Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Suppliers, Vendors, Technology & MRO Services Providers and other Key
Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers, Industry Analysts and all those associated with the industry in
general

Educators, B-School Students and Other Academicians

Contents

SECTION -

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio - Major Product Platforms, Programs and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION –

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend
- 11. Order Intake & Truck Deliveries Trend
- 12. Order Backlog Position

SECTION –

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION –

Strategic Focus & Priorities - Key Focus Areas for 2025

SECTION -

Key Strategies & Plans
Product Portfolio Strategies & Plans
Service Level Strategies & Plans
Technological and R&D Strategies & Plans
Market Specific Strategies & Plans - Traditional & Emerging Markets
Corporate Strategies & Plans
Sales, Marketing & Branding Strategies and Plans
Manufacturing/Production Strategies & Plans
Business Growth Strategies & Plans - Organic & Inorganic
Financial Strategies & Plans
Acquisitions, Strategic Alliances & JVs
Other Strategies & Strategic Initiatives

SECTION –

Global Medium & Heavy Truck Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
-Driving Forces
-Restraining Forces

SECTION –

Key Trends
-Industry Trends
-Market Trends
-Technology Trends

SECTION –

Key Issues, Challenges & Risk Factors

SECTION –

Business Outlook for 2025

SECTION –

Global Medium & Heavy Truck Market - Strategic Market Outlook - 2025-2027

10.1 Analysis of Emerging Market Scenario for Medium & Heavy Trucks

10.2 Global Demand Outlook for Medium & Heavy Trucks - Forecast for 2025

10.3 Demand Projections & Forecast for Key Geographic Markets & Regions - 2025

I would like to order

Product name: Volvo AB - Trucks - 2025 - Strategy Playbook - Strategy Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

Product link: <https://marketpublishers.com/r/V0C38A4F668AEN.html>

Price: US\$ 215.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V0C38A4F668AEN.html>