

Strategic Factor Analysis Summary (SFAS) Framework Analysis - 2022-2023 - Top 4 U.S. Class 6-8 Truck Manufacturers - Daimler Trucks North America (DTNA), Volvo Trucks NA, PACCAR, Navistar (Traton SE)

<https://marketpublishers.com/r/SCF5854DEC13EN.html>

Date: November 2022

Pages: 100

Price: US\$ 995.00 (Single User License)

ID: SCF5854DEC13EN

Abstracts

The report provides a holistic SFAS framework analysis, developed by Wheelen & Hunger, on the USA's Top 4 Class 6-8 Truck manufacturers based on an analysis of each OEM's strategic positioning and its degree of responsiveness to the prevailing internal & external environment respectively. The objective of the analysis is to assess as to how favorably is each company positioned and how responsive it is to the nature, degree & pace of changes taking place within its internal and external environment respectively. The framework generates an insightful snapshot of the prevailing, holistic strategic equation for each company by identifying, weighing, prioritizing & ranking significant strategic factors present in the internal & external environment through an Internal Factor Analysis Summary (IFAS) matrix & External Factor Analysis Summary (EFAS) matrix respectively. These strategic factors are then ranked based on the strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to these factors. The final Strategic Factor Analysis Summary (SFAS) matrix amalgamates the IFAS & EFAS matrices into a single matrix followed by a reevaluation & second level ranking & responsiveness rating which leads to the generation of an overall score, thus, providing a holistic, overarching strategic view on each market player.

The numeric SFAS scores and the analysis produced by the framework, thus, are highly useful for competitive & comparative analysis from a current as well as emerging perspective with the framework assessing the strategic positioning & the degree of responsiveness of each company towards the present as well as emerging market

dynamics, thereby, analyzing the ability to be able to create & capitalize on potential growth opportunities effectively by harnessing & navigating the changing market & technology landscape effectively while leveraging structural & core strengths and negating threats & overcoming challenges simultaneously.

SFAS, as a framework, thus, scores significantly over the traditional SWOT analysis framework, in terms, of its ability to quantify a range of strategic factors based on the nature & potential degree of effect of each strategic factor being analyzed, thereby, making it much more effective for competitive assessment as well as analysis with the creation of a quantitative strategic snapshot on each market player.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader competitive assessment, strategic planning & decision making processes.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Overall Strategic Equation & Quantified, Numeric SFAS score for each Company based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.

Holistic, Comparative Analysis on & Ranking of the industry OEMs based on SFAS Scores.

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus across OEMs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

Analysis of Market Evolution with Medium Term Demand Growth Projections & Outlook

For Whom:

The SFAS Framework analysis report is essential & a must have for Senior Industry Personnel and all those with strategic interest & stakes in the U.S. Class 6-8 Truck Market & the Global Medium & Heavy Truck Market. The report will be extremely useful for Key Decision-Makers, Leaders & Senior Management Personnel, Program & Procurement Managers, Suppliers, Vendors, Fleet Operators & Logistics Solutions Providers, Associated Equipment Manufacturers, Technology Solutions Providers, Sales & Distribution Channels, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Researchers and all those associated with the industry.

Contents

SECTION - 1

Business Structure & Snapshot - For each of the Top 4 U.S. Class 6 8 Truck Manufacturers

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Products, Services Portfolio and Key Competitors
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION - 2

Financial Performance Snapshot –

1. Revenue Base & Growth Trend
2. Revenues Split by Key Business Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

SECTION - 3

Internal Factor Analysis Summary (IFAS) Matrix - For each of the Top 4 Industry OEMs
Quantified Strategic Factors categorized under Strengths
Quantified Strategic Factors categorized under Weaknesses

SECTION - 4

External Factor Analysis Summary (EFAS) Matrix
Quantified Strategic Factors categorized under Opportunities

Quantified Strategic Factors categorized under Threats

SECTION - 5

Strategic Factor Analysis Summary (SFAS) Matrix - With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.

Quantified Sources of Strengths which could be Leveraged

Quantified Weaknesses to be Worked Upon

Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness

Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

SECTION - 6

Comparative Ranking of Industry Players based on SFAS Scores

Daimler Trucks North America (DTNA)

Volvo Trucks North America

PACCAR Inc.

Traton SE (Navistar Inc.)

SECTION - 7

U.S. Class 6 - 8 Truck Market - Force Field Analysis Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION - 8

Key Market & Technology Trends Analysis of Key Trends poised to Shape & Transform the future

SECTION - 9

Key Issues, Challenges & Risk Factors

SECTION - 10

Strategic Market Outlook

1. Analysis of Emerging Market Scenario
2. Demand Outlook & Growth Projections for Class 6 8 Truck Market through 2026

I would like to order

Product name: Strategic Factor Analysis Summary (SFAS) Framework Analysis - 2022-2023 - Top 4 U.S. Class 6-8 Truck Manufacturers - Daimler Trucks North America (DTNA), Volvo Trucks NA, PACCAR, Navistar (Traton SE)

Product link: <https://marketpublishers.com/r/SCF5854DEC13EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCF5854DEC13EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970