

Scania AB - 2019 - Company Dossier and SWOT Analysis

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Abstracts

This 2019 annual edition of the report provides an overarching, bird's eye view on the Scania's business and operations through a comprehensive and well structured Company Dossier built on the Microsoft Powerpoint platform. The report also includes an insightful & comprehensive SWOT framework analysis on the company; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment. The report concludes by providing a broad snapshot outlining strategic & latest developments for the company, in addition, to a strategic outlook for 2019 providing a brief analysis on key upcoming events for the company.

The report will be useful for:

Business and Competitor Analysis Purposes

Strategic Planning & Analysis Processes

Analysis of Internal & External Operating Environment & Forces through a Detailed SWOT Analysis

Business Structure and Performance Analysis

Strategic Activity Tracking and Analysis

Metaview & Perspective on the Business and Strategic Outlook for 2019

For Whom:

The report is a key information resource on Scania AB. The report would be quintessential for those having strategic interest in the Company and/or the Global Trucking Industry and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Technological Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation facilitates Ease of Comprehension - Includes Charts, Tables and Infographics

Meetings & Presentation Ready Format - Built on Microsoft PowerPoint platform

Superior & Enriched User Experience with Incorporation of Relevant Images

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Market Capitalization/Ownership Structure
- f) Key Executives
- g) Shareholding/Ownership Pattern & Structure
- h) Geographic Presence – Locations & Activities
- i) Key Subsidiaries

SECTION – 2

Business Overview & Description

1. Business and Products & Services Portfolio
2. Key Programs across Market Segments
3. Major Product Platforms across Market Segments
4. Key Competitors across Segments

SECTION – 3

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake & Backlog Trend

SECTION – 4

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION – 5

Strategic & Latest Developments

- Key Acquisitions and/or Divestments
- New Market Entry
- Latest Products and/or Services Introductions
- Key Under Development Programs
- Key Upcoming Events in 2019

SECTION – 6

Strategic Outlook for 2019 - Analysis

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