+44 20 8123 2220
info@marketpublishers.com

Sandvik AB - Annual Strategy Dossier - 2019 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

https://marketpublishers.com/r/S868F94CC5BEN.html
Date: January 2019
Pages: 35
Price: US$ 245.00 (Single User License)
ID: S868F94CC5BEN

Abstracts

The 2019 annual edition of the report analyses the overall strategy focus and provides Insights into & Comprehensive analysis of the Strategies & Plans being conceptualized & pursued by Sandvik AB for the near to medium term horizon. The global construction equipment demand has made a strong recovery since 2017 with construction activity witnessing a surge across most key global markets driving demand for new equipment and replacement of old ones. The growth rates for 2018, too, have been robust across North America, Europe and China with good demand levels across product segments. However, geopolitical tensions & macroeconomic uncertainty, emanating from the rapid evolution of the traditional, rule based world order; marked by the resurgence of multi-polarity and protectionism, as evinced by the rising trade tensions and regional issues like BREXIT; pose a significant threat to world GDP growth going forward. The demand forecasts for construction equipment for 2019 already indicate towards moderate growth in North America, stabilization of demand across Europe and demand contraction in Asia, including, China.

Against this rapidly evolving industry and market backdrop; the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the global construction equipment market over medium term with overview of demand projections across markets & regions.

RELEVANCE & USEFULNESS:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections over Next Decade

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2019

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2019

FOR WHOM:

The report is a niche, key & vital information resource on Sandvik AB with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and all those with interest & stakes in the Global Construction Equipment market and/or the Construction Industry. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

+44 20 8123 2220
info@marketpublishers.com

Contents

SECTION - 1

Business Structure & Snapshot
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Product Portfolio and Key Competitors
f) Market Capitalization/Ownership Structure
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results
1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

SECTION – 3

SWOT Analysis
Sources of Strengths which could be Leveraged
Weaknesses to Overcome & Offset
Opportunities to Capitalize Upon
Threats to Mitigate

SECTION – 4

Strategic Focus & Priorities

SECTION - 5

Key Strategies & Plans
- Product Portfolio Strategies & Plans
- Service Level Strategies & Plans
- Technological and R&D Strategies & Plans
- Market Specific Strategies & Plans
- Corporate Strategies & Plans
- Manufacturing/Production Strategies & Plans
- Business Growth Strategies & Plans - Organic & Inorganic
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

SECTION – 6

Global Construction Equipment Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
- Driving Forces
- Restraining Forces

SECTION – 7

Key Trends
- Industry Trends
- Market Trends
- Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

Strategic Market Outlook through 2024
1. Analysis of Emerging Market Scenario for Construction Equipment
2. Global Demand Outlook for Construction Equipment – Demand Growth Projections

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Sandvik AB - Annual Strategy Dossier - 2019 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

Product link: https://marketpublishers.com/r/S868F94CC5BEN.html

Price: US$ 245.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S868F94CC5BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com