

Russian Helicopters - Annual Strategy Dossier - 2020 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

The 2020 annual edition of the strategy dossier report analyses the overall Strategy Focus and provides key insights into the Strategies & Plans being conceptualized & pursued by Russian Helicopters for the near to medium term led by its plans to further increase its military helicopter exports to emerging markets as part of underlying plans to increase its global market share, expand internal technological capabilities and modernize as well as enhance it's industrial footprint's overall efficiency levels.

Global Defense Spending has been on a steady upswing since the past couple of years with the same reaching the highest levels, since the post cold war low of 1998, driven by the radical transformation of geopolitical dynamics and equations with the dismantling of traditional rule based world order and the transition away from the typical unipolar world, which had prevailed since the end of Cold war. The same has been further exacerbated by the Trump led U.S. administration's squandering of the traditional global leadership role which has led to realignment of relationships with the traditional NATO & other key allies with the mandate to increase defense spending to 2% of the GDP level. The continued development of military capabilities by China & the resurgence of Russia as a key regional power over the years have already induced a shift in the overall U.S. strategy towards competition with near peer adversaries. This shift in strategic focus entails fast tracked procurement of systems & hardware to maintain numerical superiority, rapid development & deployment of next generation capabilities to plug existing & potential capabilities gaps and to retain the traditional, long standing strategic capabilities overmatch against adversaries along with continued R&D pursuits to maintain technological edge.

The defense industrial base across the U.S., Europe & most parts of the world has been

on a renaissance of sorts over the recent years given the rapid transformation & evolution of geo-political dynamics, ongoing conflicts across some parts of the world & growing security threats. The modernization & upgrade of existing systems & hardware and their replacement with proven technologies and current, off the shelf solutions is providing significant growth opportunities to the U.S. defense industrial base. Thus, with acknowledgement of strong external threat perceptions, there is political consensus on fast tracked modernization, upgrade & replacements, which have been further corroborated by technological developments by the industry which are promising next generation capabilities at a workable & optimized TCO proposition. The global defense industrial base, thus, is looking forward to a long & much anticipated activity boom with most OEMs reinvigorating their industrial bases, in line with the age of disruptive technologies, led by digitalization, additive manufacturing, unmanned & optionally manned operating capabilities & artificial intelligence, for making the most of this current phase of demand upswing.

Against this rapidly evolving industry and market backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive market outlook on the Global Military & Civil Helicopter market.

For Whom:

The report is a niche, key & vital information resource on Russian Helicopters with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and all those with strategic interest & stakes in the Global Military & Civil Helicopter Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense

Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Based on Latest Available
Financial Results

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

SECTION – 3

SWOT Analysis

Sources of Strengths which could be Leveraged

Weaknesses to Overcome & Offset

Opportunities to Capitalize Upon

Threats to Mitigate

SECTION – 4

Strategic Focus & Priorities

SECTION - 5

Key Strategies & Plans

Product Portfolio Strategies & Plans

Service Level Strategies & Plans

Technological and R&D Strategies & Plans

Market Specific Strategies & Plans

Corporate Strategies & Plans

Manufacturing/Production Strategies & Plans

Business Growth Strategies & Plans - Organic & Inorganic

Financial Strategies & Plans

Acquisitions, Strategic Alliances & JVs

Other Strategies & Strategic Initiatives

SECTION – 6

Global Military & Civil Helicopter Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 7

Key Trends

Industry Trends

Market Trends

Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

Strategic Market Outlook through 2024

1. Analysis of Emerging Market Scenario for Military & Civil Helicopters

2. Global Demand Outlook for Military & Civil Helicopters – Demand Forecasts through

2024

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