

Oshkosh Corporation - Defense Segment - Annual Strategy Dossier - 2021 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

The 2021 annual edition of the report analyses the overall strategy focus and provides Insights into & Comprehensive analysis of the Strategies & Plans being conceptualized & pursued by Oshkosh Corporation's Defense segment for the near to medium term horizon with global defense spending on a major upswing led by the return to great power competition amongst leading geopolitical powers spearheaded by R&D led technological evolution. The realignment of U.S. defense spending focus on competing with near peer adversaries and maintaining the traditional overmatch over adversaries has accelerated the pace of replacement of ageing hardware with the award of several new defense contract awards over the recent years. As far as armored vehicles are concerned, the Next Generation Combat Vehicle(NGCV), comprising of a number of procurement programs, including, OMFV, AMPV & the MPF, remains a key focus area for the industry in the U.S. going forward given their strategic nature, scale as well as scope & long term horizon.

The demand side growth, led by changing geopolitical equations & dynamics, is being counterbalanced with the technological advancements & evolution by the supply side, led by the industry, which is incentivizing the replacement of legacy defense hardware worldwide with next generational equipment marking a quantum leap in performance & capabilities while offering an optimized total cost of ownership. The outbreak of COVID-19 pandemic globally in early 2020 has decimated the world economy and has put tremendous pressure on government finances across most parts of the world and the same is likely to have an impact on defense spending over near term. However, strategic & long term programs are unlikely to be impacted by the same even with the

advent of Biden administration at the helm from early 2021.

Against this backdrop; the report provides a comprehensive analysis on Oshkosh Corporation starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. This is followed by the analysis of strategic focus and key strategies & plans being chalked out & pursued by Oshkosh Corporation for the medium term horizon for its light to heavy tactical vehicles portfolio & specialty vehicles, spearheaded by the JLTV. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook over medium term with overview of demand projections across key market segments.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections over Next Decade

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2021

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2021

For Whom:-

The report is a niche, key & vital information resource on Oshkosh Corporation with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and all those with strategic interest & stakes in the Global Armored Vehicles Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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