

Northrop Grumman Corporation - Strategic Snapshot, SWOT Analysis, Strategic Initiatives & Developments, Key Trends & Outlook for 2013

<https://marketpublishers.com/r/NCB37584D35EN.html>

Date: November 2012

Pages: 20

Price: US\$ 185.00 (Single User License)

ID: NCB37584D35EN

Abstracts

OVERVIEW

This strategic report provides key insights into the strategic business aspects of Northrop Grumman Corporation based on a holistic assessment as well as comprehensive analysis of business structure, performance, strategies, plans, initiatives & outlook against the backdrop of an evolving industry landscape & shifting global dynamics.

The report also includes an insightful SWOT framework analysis on the company; which is used extensively for an assessment of the internal as well as external business environment of an organization as part of the strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

RELEVANCE & USEFULNESS:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

THE REPORT WILL BE USEFUL FOR:

Competitive Assessment as well as Comprehensive Strategic Business Analysis

Assessment & evaluation of company's degree of responsiveness as well as strategic orientation towards the External Environment

Gaining access to Key Inputs to be incorporated into the Strategic Planning & Decision-Making Process

Identification of opportunities which could be capitalized upon

Identification of potential threats in the business environment

Analysis of and Insights into key Strategic Initiatives as well as Business Developments being pursued by the company

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Gaining a Strategic Perspective on the Business & Strategic Outlook for 2013

Gaining access to Key Industry Trends, Issues & Challenges, Risk Factors & Industry Outlook

FOR WHOM:

The analysis will be essential for those having strategic interest in the company or the industry & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

HIGHLIGHT:

The report is comprehensive yet concise & compact at the same time; built on the Microsoft PowerPoint platform; thus, rendering it custom-built for meetings & presentations while enabling & ensuring prompt and informed decision making as a ready self-reckoner.

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot – Q1-Q3 2012 Vs. Q1-Q3 2011 & H1 2012 Vs. H1 2011

Sales Revenues Growth

Gross Earnings & Margin

Operating Earnings & Margin

Net Earnings

Profitability Growth

Profit Margins

Cash Flow from Operations

SECTION - 3

Business Segments – Snapshot - Q1-Q3 2012 Vs. Q1-Q3 2011 & H1 2012 Vs. H1 2011

Revenues Growth Rate

Contribution to Revenues

Return on Sales

Profitability Growth

SECTION – 4

SWOT Analysis

Sources of Strengths which could be Leveraged

Areas of Improvements to Ameliorate & Offset

Opportunities to Capitalize Upon

Threats to Mitigate, Negate & Overcome

SECTION – 5

Strategic Business Initiatives & Developments

Product Level Initiatives

Services Level Initiatives

Technological and R&D Initiatives

Market Level Initiatives

Strategic Business Initiatives

Sales & Marketing Initiatives

Manufacturing/Production related Initiatives

Key Sales Contracts for Q-Q3 2012

SECTION – 6

Key Industry Trends

Issues & Challenges

Risk Factors

Industry Outlook for 2013

I would like to order

Product name: Northrop Grumman Corporation - Strategic Snapshot, SWOT Analysis, Strategic Initiatives & Developments, Key Trends & Outlook for 2013

Product link: <https://marketpublishers.com/r/NCB37584D35EN.html>

Price: US\$ 185.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NCB37584D35EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

