

# Northrop Grumman Corporation - Key Strategies, Plans, SWOT, Trends & Outlook for 2012

https://marketpublishers.com/r/N622717D79AEN.html

Date: December 2011

Pages: 20

Price: US\$ 355.00 (Single User License)

ID: N622717D79AEN

# **Abstracts**

This Strategic Report Analyzes & provides Insights into the Key Strategies, Plans & business outlook for Northrop Grumman Corporation for the year 2012 based on a comprehensive assessment of company's global business operations & strategic orientation against the backdrop of an evolving market landscape & industry backdrop; marked by significant global environmental turbulence amid difficult overall macroeconomic conditions emanating from rising uncertainty over the widening Eurozone debt crisis as well as rising U.S. fiscal deficit, debt level & an unfavourable balance of trade situation.

This comprehensive report on Northrop Grumman Corporation will provide & will be useful for:

Incorporating Analysis as Vital Inputs into the Strategic Planning & Decision-Making Process

Comprehensive Strategic Assessment based on a relative assessment of Strengths & Weaknesses

Assessment & evaluation of degree of responsiveness to the external environment

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Gaining access to Key Industry as well as Market Trends & Insights; crucial



## inputs for Decision-Makers

Identifying & highlighting areas for Potential Strategic Changes, Adjustments & Realignment

The analysis will be essential for those having strategic interest in the company or the industry & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time, built on the Microsoft PowerPoint platform; thus enabling & ensuring prompt and informed decision making.



# **Contents**

#### **SECTION - 1**

**Business Snapshot** 

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

#### **SECTION - 2**

Financial Snapshot - Q1-Q3 2011 Vs. Q1-Q3 2010 & 2010 Vs. 2009

Sales Revenues

**Gross Earnings** 

**Net Earnings** 

Cash from Operations

#### **SECTION - 3**

Business Segments Snapshot - Q1-Q3 2011 Vs. Q1-Q3 2010 & 2010 Vs. 2009

Year on Year Growth Rate

Contribution to Revenues

Profitability



## **SECTION - 4**

**SWOT Analysis** 

Sources of Strengths

Areas of Improvements

Opportunities to Capitalize on

Threats to Counter or Overcome

#### **SECTION - 5**

Key Strategies & Plans

**SECTION - 6** 

Outlook for 2012

## **SECTION - 7**

Key Industry Trends
Key Issues & Challenges
Risk Factors
Outlook



#### I would like to order

Product name: Northrop Grumman Corporation - Key Strategies, Plans, SWOT, Trends & Outlook for

2012

Product link: https://marketpublishers.com/r/N622717D79AEN.html

Price: US\$ 355.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N622717D79AEN.html">https://marketpublishers.com/r/N622717D79AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

