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Navistar International Corporation - Annual Strategy Dossier - 2022 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

The 2022 edition of this Annual Strategy Dossier report analyses the overall strategy focus and provides Insights into the Strategies & Plans being conceptualized & pursued by Navistar International Corporation for the near to medium term with trucking cruising in top gear in a marked upswing phase since late 2020 while the global economy has been striving to make a comeback from the COVID-19 pandemic. Navistar's enterprise-wide 4.0 strategy, post acquisition by Traton, continues to be pivoted around boosting profitability by 2025 and wresting market share through new product introductions & technological innovations. Further, reinforcement of market positioning & presence in the Class 6/7 segment with the new MV series, transition towards sustainable transportation with the development of electric & hydrogen powered drivetrains and expansion of industrial footprint are likely to enable Navistar to take its game to the next level under a new leadership in the U.S. Class 6-8 truck market going forward.

The Global Trucking industry has been recovering steadily from the COVID-19 outbreak while being at the crossroads of fundamental changes, disruption & transformation with trucking cruising in top gear amid booming order intake as well as freight volumes & rates and robust fleet utilization levels across fleet operators which reached pre-COVID-19 levels across most key global markets, except China. Trucking has also been facing modest headwinds in form of supply chain disruptions & bottlenecks, semi-conductor chip shortages & rising input as well as material costs which have been impeding the overall recovery momentum. The industry also continues to make steady progress towards development of a range of sustainable technologies geared towards decarbonization of transportation over long term while continuing the development of

innovative services & business models configured on connectivity & autonomy. However, projections for the slowdown of global economic recovery over near term owing to uncertainty over the likely direction of the pandemic & rising inflation levels necessitating monetary policy tightening are likely to be a concern for the industry. Overall, Trucking is projected to maintain its cruising speed & overall growth momentum across most markets in 2022, with the exception of China, which is in the correction mode following real-estate sector woes and a zero-tolerance policy towards COVID-19.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the global medium & heavy truck market over medium term with overview of demand projections across key markets & regions.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2022

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2022

For Whom:-

The report, with its unique disposition & strategy focus, is a niche, key & vital information resource on Navistar International Corporation. The report would be quintessential & a must have for those having interest, stakes or investments in the Company and all those with operational or strategic involvement and/or stakes in the Global Medium & Heavy Truck Market or presence in the industry value chain at any stage or level of production. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the Trucking industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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