+44 20 8123 2220
info@marketpublishers.com

Lockheed Martin Corporation - 2024 - Annual Strategy Dossier - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

https://marketpublishers.com/r/LACA2924772EN.html
Date: January 2024
Pages: 50
Price: US$ 215.00 (Single User License)
ID: LACA2924772EN

Abstracts

The report analyses the overall strategy focus and provides insights into the near to medium term strategic blueprint and key Strategies & Plans being pursued by the Lockheed Martin Corporation for the near to medium term horizon amid a complex, difficult & challenging global macroeconomic environment with the Global Aerospace & Defense market being in an expansionary phase amid a surge in defense spending globally as the global power dynamic returns to great power competition and ongoing geopolitical tensions with ongoing Israeli military operations in Gaza causing tensions and keeping the entire Middle East region on the edge while the ongoing Russia-Ukraine war enters its third year in 2024. The global economy, on the contrary, is projected to be heading towards a slow down in 2024 following monetary policy tightening by central banks globally over the recent years to check inflation which have sparked recessionary fears globally.

The ongoing U.S. military assistance to Ukraine and the focus of U.S. defense spending towards competing with near-peer adversaries and maintaining traditional overmatch over adversaries have accelerated the pace of initiation & award of new large scale defense contracts of strategic nature, scale, scope & long term horizon while having also led to fast-tracked replacement of ageing, Cold war-era defense equipment with next generation systems & technologies in the U.S. as well as globally. The global defense spending has been on a surge over the recent years which is likely to be duly sustained and is projected to reach the record $2.5 trillion level by 2025 as the industry prepares to ramp up production rates to unprecedented rates & levels over near to medium term to meet huge global demand, replenish depleted inventory levels and to

develop next generation capabilities.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and comprehensive analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also included; providing a comprehensive scan, assessment & analysis of the prevailing internal as well as external business environment of the company. The framework outlines the company's core, inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive outlook & demand growth projections for the Global Aerospace & Defense market.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and comprehensive analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also included; providing a comprehensive scan, assessment & analysis of the prevailing internal as well as external business environment of the company. The framework outlines the company's core, inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive outlook & demand growth projections for the Global Aerospace & Defense market.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic

planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments likely to Shape the Global Aerospace & Defense market

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics through a Force Field Analysis

Analysis of Market Evolution with Medium Term Demand Growth Projections & Market Outlook

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Aerospace & Defense market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Defense Procurement Executives, Defense Departments, Program Managers

+44 20 8123 2220
info@marketpublishers.com

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

+44 20 8123 2220
info@marketpublishers.com

Contents

SECTION - 1

Business Structure & Snapshot
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Business Portfolio
f) Market Capitalization/Ownership Structure
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results
1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

SECTION – 3

SWOT Analysis
- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION – 4

Strategic Focus & Priorities

SECTION – 5

Business Outlook for 2024

SECTION - 6

Key Strategies & Plans
-- Business Portfolio Strategies & Plans
-- Strategies & Plans for Key Programs
-- Technological and R&D Strategies & Plans
-- Market Specific Strategies & Plans
-- Corporate Strategies & Plans
-- Manufacturing/Production Strategies & Plans
-- Business Growth Strategies & Plans - Organic & Inorganic
-- Financial Strategies & Plans
-- Acquisitions, Strategic Alliances & JVs
-- Other Strategies & Strategic Initiatives

SECTION – 7

Global Aerospace & Defense Industry - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
-Driving Forces
-Restraining Forces

SECTION – 8

Key Trends
-Industry Trends
-Market Trends
-Technology Trends

SECTION – 9

Key Issues, Challenges & Risk Factors

SECTION – 10

+44 20 8123 2220
info@marketpublishers.com

Market Outlook - Global Aerospace & Defense Market
10.1 Analysis of Emerging Market Scenario for Aerospace & Defense
10.2 Global Defense Budgetary Expenditure – Analysis
10.2.1 Defense Expenditure Split by Regions & Nations
10.2.2 Global Defense Budgetary Expenditure - Growth Trend
10.2.3 Global Defense Budgetary Expenditure as Share of World GDP
10.3 Defense Spending Levels across Key Geographic Regions
10.4 Defense Spending Levels across Key Markets - Top 5 & Top 10 Nations
10.5 Key Growth & Technology Investment Priority Areas
10.6 Emerging & Game Changer Technologies
10.7 Market Outlook & Growth Projections through 2027

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Lockheed Martin Corporation - 2024 - Annual Strategy Dossier - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

Product link: https://marketpublishers.com/r/LACA2924772EN.html

Price: US$ 215.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/LACA2924772EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com