

Komatsu Inc. - Annual Strategy Dossier - 2021 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

The 2021 annual edition of the report analyses the overall strategy focus and provides Insights into & Comprehensive analysis of the Strategies & Plans being conceptualized & likely to be pursued by Komatsu Ltd. for the near to medium term horizon pivoted around Komatsu's plan to create value through manufacturing & technology innovation for a sustainable future under the 'Komatsu in 203X' vision.

The Global Construction Equipment market witnessed a relatively limited impact from the outbreak of COVID-19 in 2020 albeit expectations of an impending market correction with the market resistance led clearly by the Chinese Construction Equipment & Heavy Truck markets which clearly defied the contractionary trend witnessed globally by registering strong, double digit year on year gains in unit sales for 2020 spurred by the roll-out of stimulus measures by the Chinese government aimed at bolstering economy after an early recovery & resurgence from the lockdown in April 2020 itself. The global demand for construction equipment is projected to register a steady recovery & growth over near to medium term with most key global economies likely to witness an uptick in demand following similar fiscal interventions likely to be pursued & sustained by governments across most regions going forward coupled with strong global economic recovery projections by the IMF for 2021 & 2022, led by the U.S., which is projected to exceed its pre-COVID economic growth momentum & clock 6.4% GDP growth for 2021.

Further, the massive, \$2 trillion infrastructure plan just outlined by the Biden administration in early April 2021 geared towards comprehensive repair & rebuilding of roads, railroads, bridges & ports in the U.S. could turn out to be the much needed shot in the arm for the construction industry going forward and could take the market towards

& even beyond the peak of 2018, and seen prior to that in 2011, once again, with an outlay of \$115 billion planned towards repair of highways & bridges alone, if it gets approved by the Congress. However, much of that will be contingent on the pace & trajectory of global macroeconomic recovery from the COVID-19 going forward, direction of U.S. policy posture towards global trade under Biden administration, sustainment of recovery in global crude oil as well as commodity prices, all of which will have a direct & significant bearing on the shape of the growth curve for the industry going forward.

Against this rapidly evolving industry and market backdrop; the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the global construction equipment market over medium term.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making processes

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections over Medium Term

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,
Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for
2021

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market
Outlook for 2021

For Whom:-

The report is a niche, key & vital information resource on Komatsu Ltd. and the Global Construction Equipment Market with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and all those with interest & stakes in the Global Construction Equipment market and/or the Construction Industry. The report will be extremely useful for:-

Key Decision-Makers

Program Managers

Global Procurement Managers

Top Management of Industry Players & Companies

Industry Value Chain, including, OEMs, Suppliers, Vendors, Associated
Equipment Manufacturers & Technology Solutions providers

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms & Venture Capitalists

Financing & Leasing Companies

Researchers & Educators

PR & Advertising Agencies seeking Industry Clients

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend

SECTION – 3

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION – 4

Strategic Focus & Priorities

SECTION - 5

Key Strategies & Plans

Product Portfolio Strategies & Plans

Service Level Strategies & Plans

Technological and R&D Strategies & Plans

Market Specific Strategies & Plans

Corporate Strategies & Plans

Manufacturing/Production Strategies & Plans

Business Growth Strategies & Plans - Organic & Inorganic

Financial Strategies & Plans

Acquisitions, Strategic Alliances & JVs

Other Strategies & Strategic Initiatives

SECTION – 6

Global Construction Equipment Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 7

Key Trends

Industry Trends

Market Trends

Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

Strategic Market Outlook

Analysis of Emerging Market Scenario

Demand Outlook

Growth Projections for Agriculture Equipment Insights into Potential Growth Opportunities

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