

KMW Nexter Defense Systems - Annual Strategy Dossier - 2021 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

The 2021 annual edition of the report analyses the overall strategy focus and provides Insights into & Comprehensive analysis of the Strategies & Plans being conceptualized & pursued by KMW Nexter Defense Systems for the near to medium term horizon led by its strong positioning & pivotal role in the ongoing rapid modernization of French armored vehicles fleet under Project Scorpion, likely to be worth over EUR 10 Billion, as the French Army looks towards capabilities transformation and reinvents its operational concepts aligned with the pace of technology evolution with the French defense budget for 2021 registering a steady increase over 2020, in line with France's 2019-2025 military program law, despite the pandemic's fallout and economic pressures. The German defense spending too is poised for a 3.9% increase for 2021 and is likely to remain stable through 2024 auguring well for the joint Franco-German defense programs going forward. The focus of the modernization activity remains pivoted on the French Leclerc MBTs besides Griffon and Jaguar armored vehicles KNDS actively campaigning & pushing actively for pursuit of joint Franco-German land systems development programs in future.

The global defense spending has been on a major upswing as of late led by rising geopolitical tensions & uncertainty. The other factor driving defense spending from the supply side over the recent years has been technology evolution which is incentivising the replacement of legacy, cold war era defense hardware worldwide with latest, highly capable equipment marking a generational leap in protection, firepower and mobility while offering an optimized total cost of ownership. The outbreak of COVID-19 pandemic globally in early 2020 has decimated the world economy and has put

tremendous pressure on government finances across most parts of the world and the same is likely to have an impact on defense spending over near term. However, strategic & long term programs are unlikely to be impacted by the same even with the advent of Biden administration at the helm from early 2021. Against this rapidly evolving industry and market backdrop; the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of the strategic planning process.

Against this rapidly evolving industry and market backdrop providing significant growth opportunities to the entire industry value chain; the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive outlook for defense spending over medium term with overview of demand projections across key market segments.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections over Next Decade

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,
Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for
2021

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market
Outlook for 2021

For Whom:-

The report is a niche, key & vital information resource on KMW Nexter Defense Systems with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and all those with strategic interest & stakes in the Global Armored Vehicles Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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