

Key Global Business Jet Manufacturers - Strategic Initiatives, Developments, SWOT, Key Trends & Outlook for 2012

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Abstracts

The report brings to forefront & provides key insights as well as an incisive perspective through a comprehensive analysis of the Strategic Initiatives as well as Developments for these 6 key Global Business Jet manufacturing companies, against the backdrop of an evolving industry as well as market landscape marked by slow-paced demand recovery with global demand & jet deliveries across all 6 key OEMs still way below the pre-crisis levels amid uncertain macroeconomic conditions prevailing across almost the entire Western Hemisphere as all key developed Economies battle with mounting debt issues; while buyers defer major purchase decisions to a more stable & viable regulatory environment. Overall, the market is likely to ameliorate gradually with demand poised to steadily pick-up only from 2012.

The report will be useful for:

Including Analysis as Vital Inputs for the Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic Assessment as well as Analysis of Key Business Initiatives as well as Developments

Gaining access to Key Industry as well as Market Trends & Insights; crucial inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making potential Strategic Adjustments & Realignment

The report would be essential for those having strategic interest in the Global Business Aviation Industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time; built on the PowerPoint platform; thus, enabling & ensuring prompt and informed decision making.

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