

# Iveco S.p.A. - 2023 - Annual Strategy Dossier - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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## Abstracts

The 2023 Annual edition of this Strategy Dossier report analyses the overall strategy focus and provides Insights into the Strategies & Plans being conceptualized & pursued by Iveco S.p.A. for the near to medium term horizon with the trucking industry battling supply chain disruptions, geopolitical turmoil & inflationary pressures amid an extremely complex, difficult & uncertain global macroeconomic environment with the global economy headed for a slowdown over near term. The Global Trucking industry is at the cusp of radical structural changes, technological disruption & fundamental transformation for the long term while facing slightly diminishing order intake, healthy freight volumes & rates, an ageing fleet and strong fleet utilization levels being registered by fleet operators across most key traditional markets amid strong transportation & infrastructure activity. Trucking is also facing modest headwinds; in form of global supply chain disruptions & bottlenecks, marked by semi-conductor chips & component level shortages and rising material & input costs with surging energy prices which collectively have been hampering production rates across industry OEMs, thereby, creating supply side issues & inefficiencies while the demand remains steady. Additionally, geopolitical challenges led by the ongoing Russia-Ukraine war and rising inflation levels driving up interest rates are the other speed bumps being faced by the global economy for the near term.

The trucking industry also continues to make steady progress towards development of a range of sustainable technologies geared towards de-carbonization of transportation over long term through the development of Electric & Hydrogen propulsion technologies while continuing the development of innovative services & business models pivoted around connectivity & autonomy. However, projections for the slowdown of global economic recovery over near term owing to rising inflation levels and monetary policy

tightening by central banks globally are likely to be a concern with the global economic growth projected to slow down to 1.7% for 2023 as against estimates of 3% earlier. Trucking, however, is likely to remain steady & on-course in 2023 with registrations across traditional markets likely to remain flat while emerging markets are projected to register high single-digit growth going forward.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the global medium & heavy truck market over medium term with overview of demand projections across key markets & regions.

#### Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

#### The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2023

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2023

For Whom:-

The report, with its unique disposition & strategy focus, is a niche, key & vital information resource on Iveco S.p.A. The report would be quintessential & a must have for those having interest, stakes or investments in the Company and all those with operational or strategic involvement and/or stakes in the Global Medium & Heavy Truck Market or presence in the industry value chain at any stage or level of production. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the Trucking industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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