

Indian Agricultural Tractor Market - 2019 - OEMs Dossier

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Abstracts

The Indian agricultural tractor market has been on an upswing with the market touching the peak of 6 lakh (600,000) tractor unit sales for FY2017-18 powered by significant tailwinds with a broad-based macroeconomic push, increased allocation by the central & state governments towards farm sector and strong focus on continued pursuit of structural agricultural reforms through roll out of a number of schemes & support programs along with a major push for mechanization in the country to boost overall efficiency & productivity. Tractor sales in India touched the peak of 600,000 units in FY2017-18 with a favorable overall environment with the industry still optimistic and anticipating the tractor sales to touch the 8 lakh units level for FY2018-19 and reach the golden figure of 1 million units by the early to middle of next decade with the industry sales projected to grow at an expected, steady rate of 6%-7% CAGR.

Against this backdrop, this unique OEMs Dossier provides a broad as well as bird's eye view on key agricultural tractor OEMs in the Indian market. The report provides a comprehensive blend of quantitative and qualitative analysis on the OEMs. This user friendly and detailed yet compact presentation style dossier provides detailed information on existing industry OEMs with the scope of analysis covering the following concentric spheres led by Business Structure & Snapshot, Industrial Footprint in India & International Presence, Product Portfolio & Competitors and Analysis on Strategic Initiatives, Significant Developments and Key Plans. The report will be extremely useful as a guide and ready reckoner on Key Agricultural Tractor Manufacturing OEMs in India.

For Whom:

The report is essential, indispensable & a must have for all those with strategic interest

& stakes in the Indian Agricultural Tractor market and the OEMs. It will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Usefulness:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Comprehensive & Compact

Significant Time Savings

Visual Representation

Presentation Style Template & Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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