

Gulfstream Aerospace Corporation - Strategy Focus, Plans & Outlook for 2016

<https://marketpublishers.com/r/G3F6DF28A81EN.html>

Date: February 2016

Pages: 25

Price: US\$ 165.00 (Single User License)

ID: G3F6DF28A81EN

Abstracts

The report analyzes the overall, near to medium term Strategy Focus and provides Insights into Key Strategies & Plans being conceptualized & pursued by Gulfstream Aerospace Corporation towards maintaining its leadership of the global business jet market in value terms over the medium term horizon leveraging a strong & well developed product portfolio while developing its services business further and expanding technological capabilities. The Global Business Jet market continuing to make slow demand recovery spearheaded by continued economic recovery underway in the U.S., the introduction & certification of new business jet programs ,especially, in the super midsize segment by industry OEMs and continued, strong demand preference for heavy jets. The report also incorporates business and financial analysis on the company besides analyzing likely market evolution over near to medium term. The report concludes by providing comprehensive market outlook over medium term with demand projections across aircraft segments & key geographic markets & regions which indicates difficult demand projections for 2016 and 2017 with a weaker global macroeconomic outlook and complex as well as challenging global geo-political environment. However, services, especially, systems upgrade, MRO & aircraft customization are likely to drive slight to moderate growth over near term. The market demand for business jets is likely to improve slightly in 2017 and significantly from 2018 onwards.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Inputs for Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Market Evolution & Demand Projections for Light, Medium & Heavy Jets Segments through 2024

Demand Projections for Business Jets across Key Geographic Markets & Regions through 2024

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

For Whom:

The report will be essential for those having strategic interest in the Global Business Aircraft Market. The report will be especially useful for Key Decision-Makers, Program Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Business Jet Operators, Flight Simulator Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Key Features:

Provides Macro View and Big Picture Quickly

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio - Major Product Platforms, Programs and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis:

1. REVENUE BASE & GROWTH TREND
2. REVENUES SPLIT BY KEY SEGMENTS
3. REVENUES SPLIT BY KEY GEOGRAPHIC MARKETS & REGIONS
4. GROSS EARNINGS & MARGIN TREND
5. OPERATING EARNINGS & OPERATING MARGIN TREND
6. RETURN ON SALES TREND
7. PROFITABILITY GROWTH TREND
8. CASH FLOW FROM OPERATIONS
9. R&D EXPENDITURE TREND
10. CAPEX TREND
11. ORDER INTAKE & AIRCRAFT DELIVERIES TREND
12. ORDER BACKLOG POSITION

SECTION – 3

Strategy Focus

SECTION – 4

Key Strategies & Plans

- Product Portfolio Strategies & Plans
- Service Level Strategies & Plans

Technological and R&D Strategies & Plans
Market Specific Strategies & Plans - Traditional & Emerging Markets
Corporate Strategies & Plans
Sales, Marketing & Branding Strategies and Plans
Manufacturing/Production Strategies & Plans
Business Growth Strategies & Plans - Organic & Inorganic
Financial Strategies & Plans
Acquisitions, Strategic Alliances & JVs
Other Strategies & Strategic Initiatives

SECTION – 5

Global Business Aviation Market - Strategic Outlook through 2024

1. ANALYSIS OF EMERGING MARKET SCENARIO FOR BUSINESS JETS
2. GLOBAL DEMAND OUTLOOK FOR BUSINESS JETS - FORECAST TO 2024
3. GLOBAL DEMAND PROJECTIONS FOR KEY MARKET SEGMENTS: 2015-2024 –
BASED ON AIRCRAFT SIZE (LIGHT, MEDIUM & HEAVY JETS)
4. DEMAND PROJECTIONS FOR KEY GEOGRAPHIC MARKETS & REGIONS:
2015-2024

I would like to order

Product name: Gulfstream Aerospace Corporation - Strategy Focus, Plans & Outlook for 2016

Product link: <https://marketpublishers.com/r/G3F6DF28A81EN.html>

Price: US\$ 165.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3F6DF28A81EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970