+44 20 8123 2220
info@marketpublishers.com

Gulfstream Aerospace Corporation - Strategic Factor Analysis Summary (SFAS) Framework Analysis/Quantitative SWOT Analysis & Strategic Outlook for 2013

https://marketpublishers.com/r/GEAF74F8648EN.html
Date: October 2012
Pages: 20
Price: US$ 195.00 (Single User License)
ID: GEAF74F8648EN

Abstracts

OVERVIEW

This strategic report provides key insights into the strategic business aspects of Gulfstream Aerospace Corporation through a quantitative SWOT analysis based on the Strategic Factor Analysis Summary (SFAS) framework incorporating a holistic assessment as well as comprehensive analysis of business structure, performance, strategies, plans, initiatives & outlook against the backdrop of an evolving industry landscape & shifting global dynamics.

ABOUT STRATEGIC FACTOR ANALYSIS SUMMARY (SFAS) FRAMEWORK

Strategic Factor Analysis Summary(SFAS) matrix, also referred to as Quantitative SWOT Analysis, is a framework developed by T. L. Wheelen and J. D. Hunger, which is used widely across organizations globally as a key strategic planning tool. The framework trifurcates an organization's operating environment into Societal, Task & Internal environment respectively with the societal & task environments together constituting the firm's external environment:

Societal Environment: Refers to Generic Macroeconomic forces & factors at play

Task Environment: Comprises of industry environment that includes customers, suppliers, competitors etc.

Internal Environment: Refers to the firm's internal structure, resources, capabilities & functioning that form the basis of firm's strengths & weaknesses

The framework, thus, outlines, summarizes & generates an insightful snapshot of key strategic factors of an organization based on a comprehensive external environmental assessment to identify potential opportunities & pertinent threats based on an External Factor Analysis Summary (EFAS) matrix along-with a detailed analysis of organization's internal environment to identify core strengths & strategic weaknesses through an Internal Factor Analysis Summary (IFAS) matrix. The framework finally reviews the firm's potential strategic options.

The framework generates a snapshot of the prevailing, overall strategic equation for an organization at a given point in time by identifying, weighing, prioritizing & ranking strategic factors in the internal & external environment based on their significance & potential degree of impact along-with the organization's corresponding response to the factors.

The framework, thus, scores over the traditional SWOT analysis framework in terms of its ability to quantify strengths, weaknesses, opportunities & threats respectively based on the potential degree of effect of each strategic factor being analyzed and the organization's commensurate degree of responsiveness to that thereby making it much more effective from the perspective of strategic planning and from a competitive assessment & analysis standpoint.

RELEVANCE & USEFULNESS OF THE REPORT:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

THE REPORT WILL BE USEFUL FOR:

Identification of key strategic factors for the company classified & categorized under Strengths, Weaknesses, Opportunities & Threats

Assessment of the potential degree of impact of Strategic Factors on the company.

Assessment & evaluation of the company's degree of responsiveness as well as Strategic Orientation towards the External Environmental factors.

Competitive Assessment as well as Comprehensive Strategic Business Analysis

Gaining access to Key Inputs to be incorporated into the Strategic Planning & Decision-Making Process

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Gaining a Strategic Perspective on the Business & Strategic Outlook for 2013

Gaining access to Key Industry Trends, Issues & Challenges, Risk Factors & Industry Outlook

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

FOR WHOM:

The analysis will be essential for those having strategic interest in the company or the industry & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

HIGHLIGHT:

The report is comprehensive yet concise & compact at the same time; built on the Microsoft PowerPoint platform; thus, rendering it custom-built for meetings & presentations while enabling & ensuring prompt and informed decision making as a ready self-reckoner.

+44 20 8123 2220
info@marketpublishers.com

Contents

SECTION - 1

Business Structure & Snapshot
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Revenues
f) Market Capitalization
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot – H1 2012 Vs. H1 2011, Q1-Q3 2012 Vs.Q1-Q3 2011(to be incorporated as & when available) & 2011 Vs. 2010

Sales Revenues Growth

Gross Earnings & Margin

Operating Earnings & Margin

Net Earnings

Profitability Growth

Profit Margins

Cash Flow from Operations

SECTION - 3

Business Segments – Snapshot - H1 2012 Vs. H1 2011, Q1-Q3 2012 Vs.Q1-Q3 2011(to be incorporated as & when available) & 2011 Vs. 2010

Revenues Growth Rate

Contribution to Revenues

Return on Sales

Profitability Growth

SECTION – 4

Internal Factor Analysis Summary (IFAS) Matrix

Quantified Strategic Factors categorized under Strengths

Quantified Strategic Factors categorized under Weaknesses

SECTION – 5

External Factor Analysis Summary (EFAS) Matrix

Quantified Strategic Factors categorized under Opportunities

Quantified Strategic Factors categorized under Threats

SECTION - 6

Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.

Key Sources of Strengths which could be Leveraged

Areas of Improvements to Ameliorate & Offset

Opportunities to Capitalize Upon

Threats to Mitigate, Negate & Overcome

+44 20 8123 2220
info@marketpublishers.com

SECTION – 7

Strategic Outlook for 2013

SECTION – 8

Global Business Aviation Industry – Force Field Analysis

Driving Forces

Restraining Forces

SECTION – 9

Key Industry Trends
Issues & Challenges
Risk Factors
Industry Outlook

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Gulfstream Aerospace Corporation - Strategic Factor Analysis Summary (SFAS) Framework Analysis/Quantitative SWOT Analysis & Strategic Outlook for 2013

Product link: https://marketpublishers.com/r/GEAF74F8648EN.html

Price: US$ 195.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GEAF74F8648EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com