

# **Growth Opportunities in the U.S. Armored Vehicles Market - 2016-2025 - U.S. Army's Strategy for Vehicle Platforms, Analysis of Key Vehicle Platforms & Upcoming Programs, Industry OEMs Market Positioning, Strategies & Plans**

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## **Abstracts**

The United States Army maintains one of the world's largest fleet of armored vehicles, in terms of size as well as range. The Army, however, is currently facing limited capacity & combat readiness with just one third of its active BCTs in a combat ready state having been engaged in active combat operations for over more than a decade across Iraq & Afghanistan war theatres. The Army is planning a comprehensive upgrade & modernization of its combat vehicle platforms having gained useful, practical insights from a decade of actual combat experiences from its war operations with respect to doctrine, strategy as well as capabilities of core assets and with a compelling case at hand with respect to Russian resurgence on the world arena altering geopolitical dynamics and threatening NATO allies.

The report takes a three tiered approach with respect to analysis with the first section covering the U.S. Army's overarching medium to long term strategy with respect to capabilities, force structure as well as posture and vehicle platforms. The second tier covering the comprehensive analysis of existing vehicle platforms, fleet status & projected activities as well as modernization/replacement plans in the light of Army's underlying strategy supplemented by analysis of new vehicle programs which have either been initiated, in-progress with contract awards or in the pipeline stages. The third and final tier revolves around the industry OEMs and analyzes their market positioning with respect to presence over existing programs and readiness as well as responsiveness with respect to emerging growth opportunities.

## **Tier 1**

The Army has identified key capability gaps and is focusing on readying up plans to fill them which are likely to generate growth opportunities for the industry over near to medium term. The Army has also commenced its vehicle recapitalization plans with the initiation of some key, long-awaited programs as of late. The same has witnessed the award of initial, EMD & LRIP stage funding to some key Army programs over the recent years highlight the priority being placed on bridging the capabilities gaps. Further, a number of new acquisition programs are likely to be initiated over near to medium term with focus on recapitalizing core assets of the Infantry & Armor BCTs. A broad range of planned capability upgrades, too, are likely to be significant drivers of growth for the industry over medium term led by the M1 Abrams MBT platform & Stryker IFVs.

This report takes an in-depth look at & analyzes the U.S. Army's Modernization strategy with respect to its Vehicle Platforms which is going to be the blueprint, overarching centerpiece & guiding beacon for the Army's activities over medium term horizon with respect to the force structure of its BCTs, capabilities and armored vehicle platforms. The analysis outlines potential, emerging growth opportunities for key OEMs & the industry value chain from a near to medium term horizon with respect to:

Capability Upgrade Plans over existing Platforms with respect to Protection, Mobility & Firepower

Platform Modernization & Upgrade Plans

Potential Replacement Plans across Platforms

## **Tier 2**

The report subsequently covers & provides in-depth analysis of U.S. Army's fleet of key armored vehicle platforms (tactical wheeled as well as tracked vehicles) ranging from M113 APCs to the M1 Abrams MBT with the scope of analysis covering:

Current State of the Platforms & Capabilities

Projected Service horizon

Army's Strategy with respect to the Platform

Planned/Scheduled Upgrades & Activities, Current Status & Upcoming Activities

Potential Replacement Plans, Replacement Program Stage and Latest Updates

The analysis also covers New Programs being initiated in the North American market with the range of analysis covering:

Analysis of New Vehicle Programs

Potential Size of the Contract & Value

Key Competitors

Program Stage & Status

Contract Awards

Latest Developments

### **Tier 3**

The report concludes by analyzing how are the industry OEMs positioned with respect to presence over existing programs and against the backdrop of existing vehicle platforms, upcoming programs and Army's overarching strategy as well as plans with respect to capabilities as well as platforms. The analysis outlines as to how the OEMs are placed in the North American market with respect to their responsiveness, readiness & strategies as well as plans to capitalize on potential growth avenues & opportunities.

### **Relevance & Usefulness:**

Strategic Planning, Assessment & Decision-Making Processes

Development of Custom, Program Specific Strategies aligned with Emerging Opportunities

Formulation, Development & Shaping of Business Growth Strategies

Conceptualization, Development & Shaping of Product Platform & Portfolio Strategies

Alignment of Overarching Strategy Focus & Resource Allocation for OEMs & the Industry Value Chain

### **For Whom:**

The report is essential & a must have for Government, Military & Senior Industry Personnel and all those with strategic interest & stakes in the U.S. Armored Vehicles Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms seeking/working on client projects, PE Firms, Venture Capitalists, PR & Advertising Agencies seeking/working on client projects, Researchers and all those associated with the industry.

### **Features, Benefits & Reasons to Procure:**

The report is unique and is one of the most comprehensive resources on the U.S. Armored Vehicles Market containing Detailed Insights on the Army's Modernization Strategy, Key Armored Vehicle Programs as well as Platforms and Analysis of OEMs Positioning, Strategies & Plans. The report features a combination of quantitative and lucid qualitative analysis enriched significantly by visual representation & overall presentation style and thus will be a significant value-add for industry professionals looking for the competitive edge.

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Replacement Plans, Program Stage, RFPs/Contract Awards, Latest Developments & Updates

Key Vehicle Platforms Included:

Armored Personnel Carriers (APC)

Infantry Fighting Vehicles (IFVs)

Mine Resistant Ambush Protected Vehicles (MRAPs)

Main Battle Tanks (MBTs)

Light Multi-Role Vehicles (LMVs)

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BAE Systems

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Textron Systems

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