

# **Global Trucking Industry - Strategic Factor Analysis Summary (SFAS) Framework Analysis, Force Field Analysis & Strategic Outlook for 2013**

<https://marketpublishers.com/r/G22816FC5C6EN.html>

Date: November 2012

Pages: 15

Price: US\$ 250.00 (Single User License)

ID: G22816FC5C6EN

## **Abstracts**

### **OVERVIEW:**

This Strategic Report Analyzes & provides Key Insights into the Global Trucking Industry based on a comprehensive industry analysis through the Strategic Factor Analysis Summary (SFAS) framework against the backdrop of an evolving industry landscape & shifting global dynamics amid difficult global macroeconomic environment as well as conditions.

Strategic Factor Analysis Summary(SFAS) matrix, also referred to as Quantitative SWOT Analysis, is a framework developed by T. L. Wheelen and J. D. Hunger, which is used widely as a key strategic analysis & planning tool.

The framework generates a snapshot of the prevailing, overall strategic equation for the industry by identifying, weighing, prioritizing & ranking strategic factors in the internal & external environment based on their significance & potential degree of impact along-with the industry's corresponding response to the factors.

The framework, thus, scores over the traditional SWOT analysis framework in terms of its ability to quantify strengths, weaknesses, opportunities & threats respectively based on the potential degree of effect of each strategic factor being analyzed and the industry's commensurate degree of responsiveness to that thereby making it much more effective from the perspective of strategic planning and analysis.

### **USAGE & RELEVANCE:**

The report will provide & will be useful for:

Including Analysis as Vital Inputs for Internal Strategic Planning & Decision-Making Process

Analysis of inherent Industry Strengths & Weaknesses

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Gaining access to Key Market Trends & Insights; crucial inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making Potential Strategic Changes, Adjustments & Realignment

Strategic Industry Outlook for 2013

#### **FOR WHOM:**

The report would be essential for those having strategic interest in the Global Defense & Aerospace industry & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry.

#### **HIGHLIGHT:**

The report is comprehensive yet concise & compact at the same time; built on the Microsoft PowerPoint platform; thus, rendering it custom-built for meetings & presentations while enabling & ensuring prompt and informed decision making as a ready self-reckoner.

## Contents

### SECTION - 1

Global Trucking Industry - Internal Factor Analysis Summary (IFAS) Matrix - With an Overall IFAS Score

Strategic Factors categorized under Strengths

Strategic Factors categorized under Weaknesses

### SECTION – 2

Global Trucking Industry - External Factor Analysis Summary (EFAS) Matrix - With EFAS Score for each Strategic Factor

Strategic Factors categorized under Opportunities

Strategic Factors categorized under Threats

### SECTION - 3

Global Trucking Industry - Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from the IFAS & EFAS matrices - Overall SFAS Score for the Industry.

Key Sources of Strengths which could be Leveraged

Areas of Improvements to Ameliorate & Offset

Opportunities to Capitalize Upon

Threats to Mitigate, Negate & Overcome

### SECTION – 4

## Global Trucking Industry – Force Field Analysis

Driving Forces

Restraining Forces

### **SECTION – 5**

Strategic Industry Outlook for 2013

## I would like to order

Product name: Global Trucking Industry - Strategic Factor Analysis Summary (SFAS) Framework Analysis, Force Field Analysis & Strategic Outlook for 2013

Product link: <https://marketpublishers.com/r/G22816FC5C6EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G22816FC5C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

