

Global Top 7 Medium & Heavy Truck Manufacturers - 2022 - Strategic Factor Analysis Summary (SFAS) Framework Analysis - Daimler, Volvo, MAN, Scania, PACCAR, Navistar, Iveco

<https://marketpublishers.com/r/G3AB7D5866C9EN.html>

Date: December 2021

Pages: 100

Price: US\$ 1,295.00 (Single User License)

ID: G3AB7D5866C9EN

Abstracts

The 2022 edition of the report provides a comparative SFAS framework analysis, developed originally by Wheelen & Hunger, on the Global Top 7 Medium & Heavy Truck Manufacturers based on a holistic analysis of their strategic market positioning and degrees of responsiveness to the internal & external environments respectively amid a rapidly evolving industry, global macroeconomy and market landscape. The objective of the analysis is to assess as to how favorably is each company positioned against the prevailing market backdrop and how responsive it is to the nature & pace of changes taking place within its internal and external environment respectively. The framework generates an insightful strategic snapshot and a quantitative SFAS score for each OEM by identifying, weighing, prioritizing & ranking significant strategic factors present in the internal & external environments through an Internal Factor Analysis Summary (IFAS) matrix & External Factor Analysis Summary (EFAS) matrix respectively. These strategic factors are then ranked based on their strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to these factors. The final Strategic Factor Analysis Summary (SFAS) matrix amalgamates the IFAS & EFAS matrices into a single matrix followed by a re-evaluation & second level ranking & responsiveness rating, which leads to the generation of an overall score, thus, providing a holistic, overarching strategic view on each industry OEM.

The numeric SFAS scores and the corresponding analysis produced by the framework, thus, are highly useful for competitive & comparative analysis on industry players from a current as well as near term perspective with the framework analyzing the ability of each

OEM to be able to create & capitalize on potential growth opportunities effectively by harnessing & navigating the changing market & technology landscape effectively while leveraging structural & core strengths and negating threats & overcoming challenges simultaneously.

SFAS, as a framework, thus, scores significantly over the traditional SWOT analysis framework, in terms, of its ability to quantify a range of strategic factors based on the nature & potential degree of effect of each strategic factor being analyzed, thereby, making it a much more effective tool for competitive assessment and comparative analysis of industry players.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader competitive assessment, strategic planning & decision making processes.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Overall Strategic Equation & Quantified, Numeric SFAS score for each Company based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.

Holistic, Comparative Analysis on & Ranking of the industry OEMs based on SFAS Scores.

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus across OEMs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments

Analysis of Forces Driving as well as restraining the Market & their overall Dynamics

Market Evolution Analysis with Medium Term Demand Growth Projections & Outlook

For Whom:

The report will be essential & a key resource for those associated with and having strategic interest in the Global Medium & Heavy Truck Market. The report will be especially useful for

Key Decision-Makers

Program Managers and Sales & Marketing Managers

Top Management of Industry Players & Other Companies

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Business Portfolio and Key Competitors
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot –

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Business Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend

SECTION – 3

Internal Factor Analysis Summary (IFAS) Matrix – For each of the Global Top 7 Trucking OEMs

Quantified Strategic Factors categorized under Strengths

Quantified Strategic Factors categorized under Weaknesses

SECTION – 4

External Factor Analysis Summary (EFAS) Matrix

Quantified Strategic Factors categorized under Opportunities

Quantified Strategic Factors categorized under Threats

SECTION - 5

Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.

Quantified Sources of Strengths which could be Leveraged

Quantified Weaknesses to be Worked Upon

Top Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness

Key Existing & Emerging Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

SECTION – 6

Comparative Ranking of Industry Players - based on SFAS Scores

1. Daimler AG
2. Volvo AB
3. MAN SE (Part of VW's Traton)
4. Scania AB (Part of VW's Traton)
5. PACCAR Inc.
6. Navistar International Corporation (Part of VW's Traton)
7. Iveco S.p.A.

SECTION – 7

Global Medium & Heavy Truck Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 8

Key Market & Technology Trends - Analysis of Key Trends poised to Shape & Transform the future

SECTION – 9

Key Issues, Challenges & Risk Factors

SECTION - 10

Global Medium & Heavy Truck Market - Strategic Outlook through 2026

Analysis of Emerging Market Scenario

Demand Outlook for Medium & Heavy Trucks

Insights into Potential Growth Opportunities

Growth Projections for the Global Medium & Heavy Truck Market through 2026

I would like to order

Product name: Global Top 7 Medium & Heavy Truck Manufacturers - 2022 - Strategic Factor Analysis Summary (SFAS) Framework Analysis - Daimler, Volvo, MAN, Scania, PACCAR, Navistar, Iveco

Product link: <https://marketpublishers.com/r/G3AB7D5866C9EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3AB7D5866C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970