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Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 7 Aerospace & Defense Companies - Lockheed Martin, Northrop Grumman, Boeing, Airbus, General Dynamics, Raytheon, BAE Systems

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Abstracts

The report provides a comprehensive Comparative SWOT Framework & Strategy Focus Analysis on the Global Top 7 Aerospace & Defense Companies. The report analyzes the overall, Near to Medium Term Strategy Focus and provides insights into the Key Strategies & Plans being developed by the leading Global Aerospace & Defense Primes for the near to medium term horizon as the industry braces up for a significant growth phase ahead. The framework analyzes the Strengths & Weaknesses of the Industry OEMs from a standalone as well as relative perspective based on a comprehensive analysis of:-

Business Portfolio & its Strategic Positioning

Breadth & Depth of Presence across Key Markets, Segments, Domains & Programs

Analysis of overall Cost Base, Structure & its Management

Analysis of Revenue streams, Resource Base & Key Competencies

Profitability, Key Profit Sources, Growth & Trend Analysis

Capital Structure and Financial Strength

Key Competitor Analysis across Market Segments & Degree of Competitive

Intensity

Competitive Market Positioning across Key Markets, Segments, Domains & Programs

Overall Strategy Focus, R&D Strategy, Technological Strengths & Capabilities

The report concludes with analysis of key trends, market conditions, potential growth opportunities and outlook for the Global Aerospace & Defense Industry

Report Excerpts:-

1. Defense Spending on the Upswing across most other parts of the World translating into the onset of a favorable cycle for the Aerospace & Defense Industry

2. The continued development of military capabilities by China & the resurgence of Russia as a key regional power over the years have induced a shift in the overall U.S. strategy towards competition with near peer adversaries

3. The shift in the U.S. strategic focus entails 1.fast tracked procurement of systems & hardware to maintain numerical superiority 2. Rapid development & deployment of next generation capabilities to plug existing & potential capabilities gaps and 3. to retain the traditional, long standing strategic capabilities overmatch against adversaries along with continued R&D pursuits to maintain technological edge

4. The defense industrial bases across the U.S. & Europe have been on a renaissance of sorts and are readily gearing up with a spurt in activity and are looking forward to a long & much anticipated activity boom with most OEMs reinvigorating their industrial bases, in line with the age of disruptive technologies

5. The Aerospace & Defense industry’s development and evolution over medium term is going to be defined and shaped by technology which has been evolving rapidly and is poised to disrupt markets at a lightning pace

6. Investing in & developing capabilities rapidly in next generation technologies, like Hypersonics and Directed Energy Systems, will be crucial for the industry OEMs from a long-term perspective

Relevance & Usefulness: The report will be useful for:-

- Strategic Planning, Assessment & Decision-Making Processes
- Competitor Analysis & Comparative Analysis of covered Industry OEMs
- Identification of & Insights into Potential Growth Opportunities & Avenues
- Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for all OEMs
- Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Aerospace & Defense Market. The report will be especially useful for

- Key Decision-Makers & Senior Industry Executives
- Program, Project & Procurement Managers
- Defense Procurement Departments & Executives
- Industry OEMs, Top Management of Industry Players & Other Companies
- Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain
- Existing & potential Investors
- Industry & Company Analysts
- M&A Advisory Firms
- Strategy & Management Consulting Firms

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PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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The Boeing Company
General Dynamics Corporation
Raytheon Company
Airbus S.A.S.
BAE Systems plc

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Lockheed Martin Corporation
Northrop Grumman Corporation
The Boeing Company
General Dynamics Corporation
Raytheon Company
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Northrop Grumman Corporation
The Boeing Company
General Dynamics Corporation
Raytheon Company
Airbus S.A.S.
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