

Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 7 Aerospace & Defense Companies - Lockheed Martin, Northrop Grumman, Boeing, Airbus, General Dynamics, Raytheon, BAE Systems

<https://marketpublishers.com/r/GCC4FCA7E71EN.html>

Date: September 2019

Pages: 250

Price: US\$ 1,995.00 (Single User License)

ID: GCC4FCA7E71EN

Abstracts

The report provides a comprehensive Comparative SWOT Framework & Strategy Focus Analysis on the Global Top 7 Aerospace & Defense Companies. The report analyzes the overall, Near to Medium Term Strategy Focus and provides insights into the Key Strategies & Plans being developed by the leading Global Aerospace & Defense Primes for the near to medium term horizon as the industry braces up for a significant growth phase ahead. The framework analyzes the Strengths & Weaknesses of the Industry OEMs from a standalone as well as relative perspective based on a comprehensive analysis of:-

Business Portfolio & its Strategic Positioning

Breadth & Depth of Presence across Key Markets, Segments, Domains & Programs

Analysis of overall Cost Base, Structure & its Management

Analysis of Revenue streams, Resource Base & Key Competencies

Profitability, Key Profit Sources, Growth & Trend Analysis

Capital Structure and Financial Strength

Key Competitor Analysis across Market Segments & Degree of Competitive

Intensity

Competitive Market Positioning across Key Markets, Segments, Domains & Programs

Overall Strategy Focus, R&D Strategy, Technological Strengths & Capabilities

The report concludes with analysis of key trends, market conditions, potential growth opportunities and outlook for the Global Aerospace & Defense Industry

Report Excerpts:-

1. Defense Spending on the Upswing across most other parts of the World translating into the onset of a favorable cycle for the Aerospace & Defense Industry
2. The continued development of military capabilities by China & the resurgence of Russia as a key regional power over the years have induced a shift in the overall U.S. strategy towards competition with near peer adversaries
3. The shift in the U.S. strategic focus entails 1.fast tracked procurement of systems & hardware to maintain numerical superiority 2. Rapid development & deployment of next generation capabilities to plug existing & potential capabilities gaps and 3. to retain the traditional, long standing strategic capabilities overmatch against adversaries along with continued R&D pursuits to maintain technological edge
4. The defense industrial bases across the U.S. & Europe have been on a renaissance of sorts and are readily gearing up with a spurt in activity and are looking forward to a long & much anticipated activity boom with most OEMs reinvigorating their industrial bases, in line with the age of disruptive technologies
5. The Aerospace & Defense industry's development and evolution over medium term is going to be defined and shaped by technology which has been evolving rapidly and is poised to disrupt markets at a lightning pace
6. Investing in & developing capabilities rapidly in next generation technologies, like Hypersonics and Directed Energy Systems, will be crucial for the industry OEMs from a long-term perspective

Relevance & Usefulness: The report will be useful for:-

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for all OEMs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Aerospace & Defense Market. The report will be especially useful for

Key Decision-Makers & Senior Industry Executives

Program, Project & Procurement Managers

Defense Procurement Departments & Executives

Industry OEMs, Top Management of Industry Players & Other Companies

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Contents

SECTION - 1

Business Structure & Snapshot – For each of the Global Top 7 Aerospace & Defense Companies

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot - For each Industry OEM

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend
- 11. Order Intake Trend
- 12. Order Backlog Position & Growth Trend

SECTION – 3

SWOT Analysis – For each of the Top 7 Industry Players

Strengths to be Leveraged

Weaknesses to be worked on

Opportunities to be capitalized upon
Threats to be negated & mitigated

SECTION – 4

Comparative Analysis of Strengths

Lockheed Martin Corporation
Northrop Grumman Corporation
The Boeing Company
General Dynamics Corporation
Raytheon Company
Airbus S.A.S.
BAE Systems plc

SECTION – 5

Comparative Analysis of Weaknesses

Lockheed Martin Corporation
Northrop Grumman Corporation
The Boeing Company
General Dynamics Corporation
Raytheon Company
Airbus S.A.S.
BAE Systems plc

SECTION – 6

Strategy Focus across OEMs – Near to Medium Term – For the Top 7 Global A&D
Primes

Lockheed Martin Corporation
Northrop Grumman Corporation
The Boeing Company
General Dynamics Corporation
Raytheon Company
Airbus S.A.S.
BAE Systems plc

SECTION – 7

Analysis of Key Strategies & Plans for the A&D OEMs

Analysis Coverage:

- Business and Product Portfolio Strategies & Plans
- Market, Segment, Domain & Program Specific Strategies & Plans
- R&D Strategies & Plans
- Growth Strategies & Plans
- Business and Corporate Strategies & Plans
- Sales & Marketing Strategies & Plans
- Production/Manufacturing Strategies & Plans
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

SECTION – 8

Global Aerospace & Defense Industry - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

- Driving Forces
- Restraining Forces

SECTION – 9

Key Trends

- Industry Trends
- Market Trends
- Technology Trends

SECTION – 10

Key Issues, Challenges & Risk Factors

SECTION – 11

Strategic Market Outlook – Global Aerospace & Defense

- 11.1 Analysis of Emerging Market Scenario for Aerospace & Defense
- 11.2 Global Defense Spending Trends
- 11.3 Top 5 Defense Spending Nations & Defense Budgetary Trends
- 11.4 Key Growth & Technology Investment Priority Areas
- 11.5 Key Upcoming Defense Programs
- 11.6 Emerging Technologies
- 11.7 Market Outlook & Growth Projections

I would like to order

Product name: Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 7 Aerospace & Defense Companies - Lockheed Martin, Northrop Grumman, Boeing, Airbus, General Dynamics, Raytheon, BAE Systems

Product link: <https://marketpublishers.com/r/GCC4FCA7E71EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCC4FCA7E71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970