

Global Top 6 Agriculture Equipment Manufacturers - Strategic Factor Analysis Summary (SFAS) Framework Analysis - 2015 - John Deere, CNH, AGCO, CLAAS, SAME Deutz-Fahr, Kubota

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Abstracts

The report provides strategic insights into the overarching Strategic Positioning and degree of Environmental Responsiveness of the Global Top 6 Agriculture Equipment Manufacturers through a Strategic Factor Analysis Summary (SFAS) framework analysis; also referred to as Quantitative SWOT Analysis, against the backdrop of an evolving industry landscape & shifting global dynamics. The Global Agriculture Equipment market is driven by robust fundamentals & strong, long-term demand & growth drivers linked directly to a rapidly growing global population. The global agricultural output is required to double itself by 2050 as against the present level, in order, to match the rate of global population growth, as per projections, amid diminishing natural resources, thus, highlighting & underscoring the imminent & urgent need for tremendously enhancing efficiency & productivity through precision farming.

The current & near term view of the industry is, however, grim with continued, significant pressures on farm incomes & profitability being the dominating theme emanating from an altered supply side economics with record crop production for 2014 across key geographic regions impacting crop prices, farm incomes & agriculture machinery sales across industry OEMs directly & significantly. Additionally, the plummeting of global crude oil prices since late 2014 have severely impacted the demand for bio-fuels & the global bio-fuel production value chain, based on agricultural feedstock based sources, especially, corn & soyabean which had witnessed a significant increase in planting acreage across key producing regions over the recent years, thereby, further compounding an already complex & difficult scenario. The multitude of pressures on top line growth have necessitated & rendered competitiveness as crucial to protecting

profitability across industry OEMs which have been working towards optimizing & aligning their cost base & industrial footprint in-line with emerging demand scenario.

The report provides an overall SFAS score on each of the Top 6 Agriculture Equipment manufacturers based on an analysis of each company's strategic positioning & the degree of responsiveness to its internal & external environment respectively, thereby, making it especially useful for competitive & comparative analysis. The framework generates an insightful snapshot of the prevailing, overall strategic equation for each company by identifying, weighing, prioritizing & ranking strategic factors present in the internal & external environment through an Internal Factor Analysis Summary (IFAS) matrix followed by an External Factor Analysis Summary (EFAS) matrix based on their strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to those factors.

The framework, thus, assesses the strategic positioning & the degree of responsiveness of each company towards the present as well as emerging market & industry dynamics to be able to harness potential growth opportunities effectively by leveraging its structural & core strengths while negating threats simultaneously.

SFAS, as a framework, thus, scores over the traditional SWOT analysis framework, in terms, of its ability to quantify strengths, weaknesses, opportunities & threats respectively based on the potential degree of effect of each strategic factor being analyzed and the company's commensurate degree of responsiveness to that, thereby, making it much more effective for competitive assessment & analysis and from a strategic planning standpoint with the creation of a quantitative strategic snapshot on each of the companies.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning, Competitive Assessment & Analysis

Identification of Key Strategic Factors classified & categorized under Strengths, Weaknesses, Opportunities & Threats for each company along-with their

Quantitative Weights indicating Strategic Significance of each respective Factor through a Strategic Factor Analysis Summary (SFAS) Matrix

Generation of an overall Strategic Equation & Quantified SFAS score for each Company based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.

Competitor Analysis & Comparative Analysis of OEMs with quantification enhancing & facilitating Comparative Assessment & Analysis.

Assessment & evaluation of the Company's Degree of Orientation & Responsiveness towards Internal & External Environmental factors as assessed through the Internal & External Factor Analysis Summary (EFAS) Matrices.

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market Trends & Developments impacting the Industry/Sector

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

Inputs on Market Evolution & Outlook with Demand & Growth Projections

For Whom:

The SFAS Framework analysis report will be essential for those having strategic interest in the global Agriculture industry and/or any of these companies & will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry or any of these companies.

Features, Benefits & Reasons to Procure:-

Quantitative SWOT Analysis with Comparable, Numeric SFAS Scores on each Company

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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John Deere & Co.

CNH Industrial

AGCO Corporation

CLAAS Group

SAME Deutz-Fahr

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