

Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 5 Business Jet Manufacturers - Gulfstream, Bombardier, Dassault, Textron Aviation, Embraer

<https://marketpublishers.com/r/G70C920CDFEEN.html>

Date: September 2019

Pages: 200

Price: US\$ 1,995.00 (Single User License)

ID: G70C920CDFEEN

Abstracts

The 2019 edition of this report provides a comprehensive Comparative SWOT framework & Strategy Focus Analysis on the World's Top 5 Business Jet Manufacturers. The report analyzes the overall, Near to Medium Term Strategy Focus and provides insights into the Key Strategies & Plans being developed by the Business Jet OEMs for the near to medium term horizon. The framework analyzes the Strengths & Weaknesses of the OEMs from a standalone as well as comparative perspective based on a comprehensive analysis of:-

Product Portfolio & its Strategic Positioning

Breadth & Depth of Presence across Key Markets, Segments & Programs

Analysis of overall Cost Base, Structure & its Management

Analysis of Revenue streams, Resource Base & Key Competencies

Profitability, Key Profit Sources, Growth & Trend Analysis

Capital & Ownership Structure and Financial Strength

Key Competitor Analysis across Market Segments & Degree of Competitive Intensity

Competitive Market Positioning across Key Global Markets, Segments & Market Share

Overall Strategy Focus, R&D Strategy, Technological Strength & Capabilities

Report Excerpts:-

1. Portfolio refresh through new product introductions, reinforcement of presence across key markets & regions and services portfolio expansion amongst key focus areas for OEMs in a difficult demand environment
2. Regulatory mandates, like the FAA's upcoming ADS-B requirement, are likely to drive the aircraft modernization & upgrade activity over near term
3. Complex & challenging global macroeconomic environment marked by ongoing wave of protectionism with flaring up of trade wars and slowing down of world economy, posing serious challenges to demand recovery over near term
4. Introduction of a string of new business jet programs are likely to stimulate demand growth over near term with the battle between Gulfstream's G650 & the Bombardier's Global 7500 set to intensify in the heavy jets segment at the upper end of the spectrum
5. Development of Supersonic business jets and the Urban Aerial Mobility revolution are likely to transform market dynamics and shape market evolution over medium to long term

Relevance & Usefulness: The report will be useful for:-

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for all OEMs

Identifying & highlighting areas for making potential Strategic Changes,

Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Business Jet Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Business Jet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Contents

SECTION - 1

Business Structure & Snapshot – World's Top 5 Business Jet Manufacturers

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION - 2

Financial Performance Snapshot & Analysis – Charts & Analysis for each Company:

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend

SECTION – 3

SWOT Analysis

- Sources of Strengths to be Leveraged
- Weaknesses to Overcome
- Opportunities for Growth
- Threats to be Mitigated & Negated

SECTION – 4

Comparative Analysis of Strengths

Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation S.A.
Textron Aviation
Embraer S.A.

SECTION – 5

Comparative Analysis of Weaknesses

Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation S.A.
Textron Aviation
Embraer S.A.

SECTION – 6

Strategy Focus across OEMs – Near to Medium Term – For the 5 Leading Business Jet Manufacturers

Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation S.A.
Textron Aviation
Embraer S.A.

SECTION – 7

Analysis of Key Strategies & Plans for the 5 Leading Industry OEMs – Near to Medium Term

1. Product Portfolio Strategies & Plans
2. Market Specific Strategies & Plans
3. R&D Strategies & Plans

4. Growth Strategies & Plans
5. Business and Corporate Strategies & Plans
6. Sales & Marketing Strategies & Plans
7. Production/Manufacturing Strategies & Plans
8. Financial Strategies & Plans
9. Acquisitions, Strategic Alliances & JVs
10. Other Strategies, Strategic Initiatives & Imperatives

SECTION – 8

Key Trends

Industry Trends

Market Trends

Technology Trends

SECTION – 9

Key Issues, Challenges & Risk Factors

SECTION – 10

Global Business Jet Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 11

Global Business Jet Market - Strategic Outlook 2019-2028

- 1 Analysis of Emerging Market Scenario for Business Jets
- 2 Global Demand Outlook for Business Jets - Forecast to 2028
- 3 Global Demand Projections for Key Market Segments: Through 2028 – Based on Aircraft Size (Light, Medium & Heavy Jets)
 - Aircraft Delivery Units projections for Segments
 - Value of Projected Aircraft Deliveries across Segments
 - Growth Rates for Segments

Fleet Size Growth for Segments

4 Demand Projections for Key Geographic Markets & Regions: Through 2028

Aircraft Delivery Units projections for Key Markets/Regions

Value of Projected Aircraft Deliveries for Key Markets /Regions

Fleet Size Growth projections for Markets/Regions

Aircraft Delivery Units projections for Key Market Segments (Light, Medium & Heavy Jets) across Markets/Regions

Value of Projected Aircraft Deliveries across Key Market Segments (Light, Medium & Heavy Jets) for Markets /Regions

I would like to order

Product name: Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 5 Business Jet Manufacturers - Gulfstream, Bombardier, Dassault, Textron Aviation, Embraer

Product link: <https://marketpublishers.com/r/G70C920CDFEEN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G70C920CDFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

