

Global Top 5 Aviation Turbofan Engine Manufacturers - 2022 - Strategic Factor Analysis Summary (SFAS) Framework Analysis - GE Aviation, Pratt & Whitney, Rolls Royce, Safran, Honeywell Aerospace

<https://marketpublishers.com/r/G0B167DB4DC0EN.html>

Date: December 2021

Pages: 100

Price: US\$ 995.00 (Single User License)

ID: G0B167DB4DC0EN

Abstracts

The 2022 edition of the report provides a comparative SFAS framework analysis, developed originally by Wheelen & Hunger, on the Global Top 5 Aviation Turbofan Engine manufacturers based on a holistic analysis of their strategic market positioning and degrees of responsiveness to the internal & external environments respectively amid a rapidly evolving industry, global macroeconomy and market landscape. The objective of the analysis is to assess as to how favorably is each company positioned against the prevailing market backdrop and how responsive it is to the nature & pace of changes taking place within its internal and external environment respectively. The framework generates an insightful strategic snapshot and a quantitative SFAS score for each company by identifying, weighing, prioritizing & ranking significant strategic factors present in the internal & external environments through an Internal Factor Analysis Summary (IFAS) matrix & External Factor Analysis Summary (EFAS) matrix respectively. These strategic factors are then ranked based on their strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to these factors. The final Strategic Factor Analysis Summary (SFAS) matrix amalgamates the IFAS & EFAS matrices into a single matrix followed by a re-evaluation & second level ranking & responsiveness rating, which leads to the generation of an overall score, thus, providing a holistic, overarching strategic view on each industry OEM.

The numeric SFAS scores and the corresponding analysis produced by the framework, thus, are highly useful for competitive & comparative analysis on industry players from a current as well as near term perspective with the framework analyzing the ability of each

OEM to be able to create & capitalize on potential growth opportunities effectively by harnessing & navigating the changing market & technology landscape effectively while leveraging structural & core strengths and negating threats & overcoming challenges simultaneously.

SFAS, as a framework, thus, scores significantly over the traditional SWOT analysis framework, in terms, of its ability to quantify a range of strategic factors based on the nature & potential degree of effect of each strategic factor being analyzed, thereby, making it a much more effective tool for competitive assessment and comparative analysis of industry players.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader competitive assessment, strategic planning & decision making processes.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Overall Strategic Equation & Quantified, Numeric SFAS score for each Company based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.

Holistic, Comparative Analysis on & Ranking of the industry OEMs based on SFAS Scores.

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus across OEMs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments

Analysis of Market Forces Driving as well as restraining the Industry & their overall Dynamics

Market Evolution Analysis with Medium Term Demand Growth Projections & Outlook

For Whom:

The report will be essential & a key resource for those associated with and having strategic interest in the Global Aviation Propulsion Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Airlines & Private Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry

Contents

SECTION - 1

Business Structure & Snapshot – For each of the Top 5 Aviation Turbofan Engine Manufacturers

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Products, Services Portfolio and Key Competitors
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot –

1. Revenue Base & Growth Trend
2. Revenues Split by Key Business Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

SECTION – 3

Internal Factor Analysis Summary (IFAS) Matrix – For each of the Top 5 Aircraft Engine Manufacturers

Quantified Strategic Factors categorized under Strengths

Quantified Strategic Factors categorized under Weaknesses

SECTION – 4

External Factor Analysis Summary (EFAS) Matrix

Quantified Strategic Factors categorized under Opportunities
Quantified Strategic Factors categorized under Threats

SECTION - 5

Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.

Quantified Sources of Strengths which could be Leveraged

Quantified Weaknesses to be Worked Upon

Top Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness

Key Existing & Emerging Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

SECTION – 6

Comparative Ranking of Industry Players - based on SFAS Scores

GE Aviation

Pratt & Whitney Inc.

Rolls Royce Holdings plc

Safran SA (CFM International JV)

Honeywell Aerospace

SECTION – 7

Global Aviation Turbofan Engines Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 8

Key Market & Technology Trends - Analysis of Key Trends poised to Shape & Transform the future

SECTION – 9

Key Issues, Challenges & Risk Factors

SECTION - 10

Strategic Market Outlook – Commercial Aircraft Turbofan Engines Market through 2040
Commercial Aircraft Turbofan Engines - Strategic Market Outlook through 2040
Analysis of Emerging Market Scenario for Aviation Turbofan Engines
Demand Growth Projections for Aviation Turbofan Engines: 2020 2040
Engines Production Forecasts - in Numbers
Value of Projected Engines Production over the forecast period
Engines Deliveries Split Forecast for Key Geographic Markets & Regions – 2020 2040
– Engine Units
Engine Deliveries Forecast for Key Geographic Markets & Regions – 2020 2040 –
Deliveries Value

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