

Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 4 Commercial Aircraft Turbofan Engine Manufacturers - GE Aviation, Pratt & Whitney, Rolls Royce, Safran

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Abstracts

The 2019 annual edition of this report provides a comprehensive Comparative SWOT framework & Strategy Focus Analysis on the World's Top 4 Commercial Aircraft Turbofan Engine Manufacturers. The report analyzes the overall, Near to Medium Term Strategy Focus and provides insights into the Key Strategies & Plans being developed by the Engine manufacturers for the near to medium term horizon. The framework analyzes the Strengths & Weaknesses of the Engine OEMs from a standalone as well as relative perspective based on a comprehensive analysis of:-

Product Portfolio & its Strategic Positioning

Breadth & Depth of Presence across Key Markets, Segments & Programs

Analysis of overall Cost Base, Structure & its Management

Analysis of Revenue streams, Resource Base & Key Competencies

Profitability, Key Profit Sources, Growth & Trend Analysis

Capital & Ownership Structure and Financial Strength

Key Competitor Analysis across Market Segments & Degree of Competitive Intensity

Competitive Market Positioning across Key Global Markets, Segments & Market Share

Overall Strategy Focus, R&D Strategy, Technological Strength & Capabilities

Report Excerpts:-

1. Commercial Aviation in growth phase with global passenger air traffic growth driving demand for new commercial aircrafts incorporating latest engines and cutting edge technologies
2. Engine manufacturers; buoyed by the huge order backlog & visibility of order book positions; are ramping up production output to meet delivery timelines
3. Complex & challenging global macroeconomic environment marked by ongoing wave of protectionism with flaring up of trade wars and slowing down of world economy, posing serious challenges over near term to passenger traffic and cargo business
4. Airlines profitability under pressure with rising input costs and slowing demand
5. Engine OEMs focusing significantly on the development of hybrid-electric propulsion technologies for commercial & general aviation applications
6. Urban Aerial Mobility and resurgence of Supersonic air travel amongst key, upcoming growth areas for the engine manufacturers

Relevance & Usefulness: The report will be useful for:-

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for all OEMs

Identifying & highlighting areas for making potential Strategic Changes,

Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Commercial Aircraft Turbofan Engines Market. The report will be especially useful for

Key Decision-Makers

Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Airline Groups and Aircraft Fleet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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Pratt & Whitney Inc.
GE Aviation
Rolls Royce Holdings plc
Safran SA (CFM International)

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Pratt & Whitney Inc.
GE Aviation
Rolls Royce Holdings plc
Safran SA (CFM International)

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Pratt & Whitney Inc.
GE Aviation
Rolls Royce Holdings plc
Safran SA (CFM International)

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