

Comparative SWOT & Strategy Focus - 2019-2023 - Global Top 4 Commercial Aircraft Turbofan Engine Manufacturers - GE Aviation, Pratt & Whitney, Rolls Royce, Safran

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Abstracts

The 2019 annual edition of this report provides a comprehensive Comparative SWOT framework & Strategy Focus Analysis on the World's Top 4 Commercial Aircraft Turbofan Engine Manufacturers. The report analyzes the overall, Near to Medium Term Strategy Focus and provides insights into the Key Strategies & Plans being developed by the Engine manufacturers for the near to medium term horizon. The framework analyzes the Strengths & Weaknesses of the Engine OEMs from a standalone as well as relative perspective based on a comprehensive analysis of:-

Product Portfolio & its Strategic Positioning

Breadth & Depth of Presence across Key Markets, Segments & Programs

Analysis of overall Cost Base, Structure & its Management

Analysis of Revenue streams, Resource Base & Key Competencies

Profitability, Key Profit Sources, Growth & Trend Analysis

Capital & Ownership Structure and Financial Strength

Key Competitor Analysis across Market Segments & Degree of Competitive Intensity

Competitive Market Positioning across Key Global Markets, Segments & Market Share

Overall Strategy Focus, R&D Strategy, Technological Strength & Capabilities

Report Excerpts:-

1. Commercial Aviation in growth phase with global passenger air traffic growth driving demand for new commercial aircrafts incorporating latest engines and cutting edge technologies
2. Engine manufacturers; buoyed by the huge order backlog & visibility of order book positions; are ramping up production output to meet delivery timelines
3. Complex & challenging global macroeconomic environment marked by ongoing wave of protectionism with flaring up of trade wars and slowing down of world economy, posing serious challenges over near term to passenger traffic and cargo business
4. Airlines profitability under pressure with rising input costs and slowing demand
5. Engine OEMs focusing significantly on the development of hybrid-electric propulsion technologies for commercial & general aviation applications
6. Urban Aerial Mobility and resurgence of Supersonic air travel amongst key, upcoming growth areas for the engine manufacturers

Relevance & Usefulness: The report will be useful for:-

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for all OEMs

Identifying & highlighting areas for making potential Strategic Changes,

Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Commercial Aircraft Turbofan Engines Market. The report will be especially useful for

Key Decision-Makers

Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Airline Groups and Aircraft Fleet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Contents

SECTION - 1

Business Structure & Snapshot – For each of the Top 4 Commercial Aircraft Engine Manufacturers

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot - For each of the 4 Key Engine OEMs

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend
- 11. Order Intake & Deliveries Trend
- 12. Order Backlog Position & Growth Trend

SECTION – 3

SWOT Analysis – For each of the 4 Key Industry Players

- Strengths to be Leveraged
- Weaknesses to be worked on

Opportunities to be capitalized upon
Threats to be negated & mitigated

SECTION – 4

Comparative Analysis of Strengths

Pratt & Whitney Inc.
GE Aviation
Rolls Royce Holdings plc
Safran SA (CFM International)

SECTION – 5

Comparative Analysis of Weaknesses

Pratt & Whitney Inc.
GE Aviation
Rolls Royce Holdings plc
Safran SA (CFM International)

SECTION – 6

Strategy Focus across OEMs – Near to Medium Term – For the Top 4 Engine
Manufacturers

Pratt & Whitney Inc.
GE Aviation
Rolls Royce Holdings plc
Safran SA (CFM International)

SECTION – 7

Analysis of Key Strategies & Plans for the Engine OEMs

Analysis Coverage:

Product Portfolio Strategies & Plans
Market Specific Strategies & Plans

R&D Strategies & Plans
Growth Strategies & Plans
Business and Corporate Strategies & Plans
Sales & Marketing Strategies & Plans
Production/Manufacturing Strategies & Plans
Financial Strategies & Plans
Acquisitions, Strategic Alliances & JVs
Other Strategies & Strategic Initiatives

SECTION – 8

Global Commercial Aircraft Engines Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces
Restraining Forces

SECTION – 9

Key Market & Technology Trends

SECTION – 10

Key Issues, Challenges & Risk Factors

SECTION – 11

Commercial Aircraft Turbofan Engines - Strategic Market Outlook through 2038

Analysis of Emerging Market Scenario for Aviation Turbofan Engines
Demand Growth Projections for Aviation Turbofan Engines: 2019-2038
Engines Production Forecasts - in Numbers
Value of Projected Engines Production over the forecast period
Aviation Turbofan Engines Demand Forecast by Thrust Class – 2019-2038 – Units
Aviation Turbofan Engines Demand Forecast by Thrust Class – 2019-2038 –
Deliveries Value
Engines Deliveries Split Forecast for Key Geographic Markets & Regions – 2019-2038
– Engine Units
Engine Deliveries Forecast for Key Geographic Markets & Regions – 2019-2038 –

Deliveries Value

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