

Global Top 10 Commercial Aerospace Companies - Strategic Factor Analysis Summary(SFAS) Framework Analysis - 2015

<https://marketpublishers.com/r/G89269A6EF5EN.html>

Date: October 2015

Pages: 140

Price: US\$ 1,475.00 (Single User License)

ID: G89269A6EF5EN

Abstracts

The report provides strategic insights into the overarching Strategic Positioning and degree of Environmental Responsiveness of the World's 10 leading Commercial Aerospace Companies through a Strategic Factor Analysis Summary (SFAS) framework analysis; also referred to as Quantitative SWOT Analysis, against the backdrop of an evolving industry landscape & shifting global dynamics. The global commercial aircraft market is in its second golden age marked by burgeoning order backlogs across leading industry OEMs as well as development of radical technological innovations. The market is being propelled by rapid air traffic growth being witnessed across markets & regions, especially, with the global air traffic projected to double itself by 2030, led by the APAC region, in addition, to a technological generational leap in the global aviation propulsion sector with decades of research on technological evolution by key industry players transpiring into next generation of aerospace propulsion systems with the LEAP & Geared Turbofan engine based PurePower programs from CFM & Pratt & Whitney respectively being the most prominent examples.

The report provides an overall SFAS score on each of the 10 companies in the Commercial Aerospace sector based on an analysis of each company's strategic positioning & the degree of responsiveness to its internal & external environment respectively, thereby, making it especially useful for competitive & comparative analysis. The framework generates an insightful snapshot of the prevailing, overall strategic equation for each company by identifying, weighing, prioritizing & ranking strategic factors present in the internal & external environment through an Internal Factor Analysis Summary (IFAS) matrix followed by an External Factor Analysis Summary (EFAS) matrix based on their strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to those

factors.

The framework, thus, assesses the strategic positioning & the degree of responsiveness of each company towards the present as well as emerging market & industry dynamics to be able to harness potential growth opportunities effectively by leveraging its structural & core strengths while negating threats simultaneously.

SFAS, as a framework, thus, scores over the traditional SWOT analysis framework, in terms, of its ability to quantify strengths, weaknesses, opportunities & threats respectively based on the potential degree of effect of each strategic factor being analyzed and the company's commensurate degree of responsiveness to that, thereby, making it much more effective for competitive assessment & analysis and from a strategic planning standpoint with the creation of a quantitative strategic snapshot on each of the companies.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning, Competitive Assessment & Analysis

Identification of Key Strategic Factors classified & categorized under Strengths, Weaknesses, Opportunities & Threats for each company along-with their Quantitative Weights indicating Strategic Significance of each respective Factor through a Strategic Factor Analysis Summary (SFAS) Matrix

Generation of an overall Strategic Equation & Quantified SFAS score for each company based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.

Assessment & evaluation of the Company's Degree of Orientation & Responsiveness towards Internal & External Environmental factors as assessed through the Internal & External Factor Analysis Summary (EFAS) Matrices.

Identifying & highlighting areas for making potential Strategic Changes,

Adjustments & Realignment

Provides Strategic Perspective on the Business & Strategic Outlook for each company

Comprehensive Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Industry Outlook

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom:

The SFAS Framework analysis report will be essential for those having strategic interest in the global Commercial Aerospace sector and/or any of these companies & will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Airlines, MRO Services Providers, Flight Simulator Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry or any of these companies.

Features, Benefits & Reasons to Procure:-

Quantitative SWOT Analysis with Comparable, Numeric SFAS Scores on each Company

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

Contents

SECTION - 1

Business Structure & Snapshot – For each of the 10 Commercial Aerospace Companies

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio - Major Product Platforms, Programs and Key Competitors
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake & Deliveries Trend
12. Order Backlog Position

SECTION – 3

Internal Factor Analysis Summary (IFAS) Matrix – For each of the 10 Key Industry Players

Quantified Strategic Factors categorized under Strengths

Quantified Strategic Factors categorized under Weaknesses

SECTION – 4

External Factor Analysis Summary (EFAS) Matrix

Quantified Strategic Factors categorized under Opportunities

Quantified Strategic Factors categorized under Threats

SECTION - 5

Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.

Quantified Sources of Strengths which could be Leveraged

Quantified Weaknesses to be Worked Upon

Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness

Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

SECTION – 6

Global Commercial Aerospace Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 7

Key Industry Trends

SECTION – 8

Issues, Challenges & Risk Factors

SECTION - 9

Strategic Outlook – Medium to Long Term

I would like to order

Product name: Global Top 10 Commercial Aerospace Companies - Strategic Factor Analysis Summary(SFAS) Framework Analysis - 2015

Product link: <https://marketpublishers.com/r/G89269A6EF5EN.html>

Price: US\$ 1,475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G89269A6EF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

