

Global Regional Aircraft Market - Annual Outlook - 2017- Market & Technology Trends, Issues & Challenges, Opportunities, Drivers & Constraints, Market Outlook

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Abstracts

The global market for regional aircrafts is in a flux with stagnation of market demand for new aircrafts in 2016 after a marked demand boom phase and increasing competitive intensity with the entry of new players making a market foray with new, scratch up aircraft programs which is set to alter & transform market dynamics. Existing industry players, too, have responded adequately with the introduction of new or re-engined aircraft programs in-line with the trend of market demand moving towards larger capacity aircrafts. The most noticeable of them has been the Bombardier's C-Series which has blurred the traditional distinction between regional jets and transcontinental jetliners with its specifications & market positioning, thereby, emerging as a serious challenger to the narrow body aircraft market behemoths, Boeing & Airbus respectively. Further, the C-Series has catapulted Pratt & Whitney's PW1000G Geared Turbofan Engine family on to the centre stage in the regional aircraft market which has traditionally been dominated by GE Aviation with its iconic CF34 engine. The P&W PW1000G engine family has truly transformed the regional jet market with its enhanced operating economics & optimized fuel burn rate and has enabled Pratt & Whitney to make a very strong comeback to commercial aviation by capturing a number of key, new and re-engined aircraft programs by a number of industry OEMs translating into leading order backlog share for Pratt & Whitney in the regional aircraft market.

The regional aircraft market continues to be dominated by Bombardier & Embraer respectively in the jets segment with new, underdevelopment aircraft programs from incumbents getting delayed & still far from entry into service while ATR continues to play second fiddle with its traditional turboprop offerings, the demand for which have

been impacted as of-late with the softening of oil prices putting significant pressure on order intake in 2016. The demand for regional aircrafts, however, may have an impact going forward from the emerging aviation trend making a departure from the traditional hub and spoke model relying significantly on regional aircrafts with the opening of new point to point routes by airlines enabled by the introduction of new longer range narrow body and medium wide body aircrafts by the OEMs which has already spelled an uncertain future for large capacity wide body aircrafts operating from the hubs, especially, Airbus A380 & the Boeing 747. However, the opening of new regional routes over medium to long term is likely to be the key & most significant driver of regional aircraft segment by catalyzing fleet growth across carriers globally led by the Asia-Pacific region. The long term outlook for regional aircrafts, thus, is bullish with strong projected passenger traffic growth and focus on air connectivity as a priority for regional development.

Against this backdrop, the report provides comprehensive analysis into the global regional aircraft market with the introductory section of the report analyzing Key Market & Technology trends likely to shape the future of regional aviation. Subsequent sections provide insights into latest market developments, issues & challenges and emerging growth opportunities which could be leveraged by the industry value chain followed by an insightful analysis of market drivers & constraints. The report concludes by analyzing market evolution likely over medium term and projecting demand outlook for regional aircrafts over near to medium term.

Relevance & Usefulness: The report will be useful for:

Inputs for Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Near to Medium Term Market Outlook, Inputs on Market Evolution & Growth Projections

Analysis of Emerging Market, Sector-specific & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom: Business Leaders & Key Decision-Makers across Industry Value Chain

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