

# **Global Military Rotorcraft Market - 2021-2022 - Strategy Dossier on Top 6 Industry OEMs - Airbus Helicopters, Bell, Boeing, Leonardo Helicopters, Russian Helicopters, Sikorsky**

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## **Abstracts**

The transition of the traditional world order towards multi-polarity, marked by the resurgence of great power competition and escalating geopolitical tensions, has effectively heralded a renaissance for the Global Aerospace & Defense industry over the recent years with defense spending on the surge. The rapid build-up of military capabilities by China and resurgence of Russia on the world horizon has effectively spiraled up defense spending across most regions & parts of the world. The global defense spending reached the \$1.98 trillion level for 2020 growing by over 2.6% year on year for 2020 & 3% for 2019 echoing the Cold war-era trend.

The Global Military Rotorcraft market has been on a steady growth upswing led by the prevailing geopolitical environment marked by competition, political instability, conflict & unrest across some parts of the world amid brief disruptions to production & supply chains emanating from COVID-19 crisis. The asymmetric nature of modern day threats and the growing focus on special operations forces has been propelling the demand for modernization as well as recapitalization of military helicopters & rotorcrafts.

In the U.S., the JMR-FVL program remains the core pivot of rotary fleet recapitalization plans & activities over medium term geared towards the future. Additionally, sporadic replacement pursuits, like the replacement of USAF's UH-1N and the Navy's TH-67 trainer fleets, simultaneously continuing at the periphery. Upgrades to the existing fleet; led by incorporation of new blades (like on the CH-47F program) and re-engining (under the U.S. Army's ITEP program); too, continue under a separate vector into the overall scheme of things. Across the Atlantic and on the European continent, the H160 remains

the piece the resistance of French rotorcraft renaissance with ambitious medium term recapitalization plans being laid out with the H160 at the core.

Amongst leading industry OEMs, Leonardo has finally had its redemption having found the desperately needed entry pathway to the U.S. defense market having won two key military helicopter programs of late in partnership with a defense resurgent Boeing. U.S. industry heavyweights, Bell & Sikorsky, are slugging it out in the high stakes FLARA program to develop & incarnate the next generation game changer rotorcrafts while Boeing is busy scouting for & pitching the CH-47F Chinook and the AH-64E Apache to international export customers. Sikorsky is rolling out CH-53Ks for the Marines and competing head-on with Boeing's CH-47F Chinook while pursuing international heavy duty helicopter programs across the globe. Russian helicopters, the dark horse of rotorcraft market, has just effectively showcased its capabilities, latest activity focus & product line-up at the MAKS 2021.

Against this backdrop, the report analyses & provides comprehensive insights into the Global Top 6 Military Helicopter Manufacturers with focus on a blend of quantitative & qualitative analysis. The report provides detailed analysis on Helicopter Manufacturers, including, comprehensive analysis of key strategies & plans, product portfolio & financial analysis and a detailed SWOT analysis. The report also projects market evolution for Military helicopters over medium term with analysis of emerging market scenario, demand growth projections, key market & technology trends, issues & challenges and potential growth opportunities.

Relevance & Usefulness: The report will be useful for

Strategic Planning & Decision-Making process

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projections over Medium Term

Mapping the convergence between Industry & Company growth trajectories

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Aircraft Programs

Identifying & highlighting areas for potential Strategic Changes, Adjustments &

## Realignment

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Defense Departments, Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors and other Key Players in the Industry Value Chain

Associated Equipment Manufacturers & Technology Solutions Providers

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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