

# **Global Military Helicopter Market - 2017-2026 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook**

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## **Abstracts**

Military helicopters have traditionally been a key element of the force structure of armed forces globally and their rapidly evolving capabilities are making them even more indispensable for conducting a wide range of military missions successfully in an increasingly asymmetric threat environment where battlefield boundaries are nebulous at the best. The evaporation of the traditional, stable world order characterized by rule based decision-making coupled with ongoing war operations in the Middle East and rapidly evolving geopolitical equations, marked by increasing environmental uncertainty, have been the key catalysts driving a significant increase in global defense spending; which traditionally has an inverse correlation relationship with the geopolitical environment; with the former registering significant increases in 2015 and 2016 respectively.

Military helicopters have received a fair share of capabilities assessment & focus across most key global markets as of late with the activity focus being on fleet renewals through replacement of ageing equipment, fleet growth or capabilities expansion amid an increasingly uncertain & unpredictable global security environment and the development of next generation helicopter platforms & technologies by the industry. A number of large ticket military helicopter procurement contracts have already been kicked off, are underway or in pipeline stages across most traditional & emerging markets as nations reassess & realign their capabilities mix in the light of a changing global security environment. The global defense spending is projected to register steady growth through 2025 with the same likely to provide a significant boost to the military helicopter sales going forward.

Most industry OEMs are working towards capitalizing on this demand spurt by leveraging their existing product portfolio effectively & expanding international presence across markets & regions. The industry OEMs also continue to work towards development of next- generation platforms & technologies, most noticeably, the Future Vertical Lift (FVL) program in the U.S. which is likely to transcend the operational spectrum & performance capabilities of existing rotorcrafts and is likely to be one of the most strategic programs globally over long term. .

Against this backdrop, the report analyzes the Global Military Helicopter market with focus on a blend of quantitative & qualitative analysis. Part 1 of the report analyzes the current market size, drivers & competitive landscape for Military Helicopters. Part 2 provides detailed analysis on key industry OEMs, including, product portfolio, financial analysis, SWOT framework analysis and key insights into the strategies & plans being chalked out by these OEMs. Part 3 projects the likely market evolution over medium term with analysis of key market & technological trends, issues & challenges, market developments & potential growth opportunities which could be leveraged by the industry value chain. The report concludes by analyzing market evolution and projecting demand outlook for military helicopters over the next decade while also mapping out as to how are the industry OEMs likely to be placed in the emerging market dynamics & demand scenario over the next decade.

Relevance & Usefulness: The report will be useful for analysis and gaining insights into:

Market Size and Prevailing Dynamics in the Global Military Helicopter Market

Strategic Positioning & Competitive Assessment of Key Industry OEMs

Comprehensive Analysis and Insights into Strategies & Plans of Industry OEMs

Analysis of Key Market, Industry & Technology Trends likely to Shape Future

Strategic Market Outlook, Evolution & Demand Growth Projections through 2025

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those having strategic interest in the Global Military

Helicopter Market. The report will be especially useful for Key Decision-Makers, Program Managers, Military Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:-

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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