

Global Military Helicopter Market - 2016 - Market Dynamics & Competitive Landscape, OEM Strategies & Plans, Market & Technology Trends, Challenges & Growth Opportunities, Strategic Market Outlook to 2025

<https://marketpublishers.com/r/G3A10CA47E6EN.html>

Date: March 2016

Pages: 165

Price: US\$ 1,655.00 (Single User License)

ID: G3A10CA47E6EN

Abstracts

The Global Demand for Military Helicopters is likely to witness a spurt over near to medium term driven a number of drivers & favorable factors, which include, rapidly evolving global geopolitical dynamics & equations marked by increasing threat from extremism, terrorism, resurgence of conventional state based threats, compounding nature of overall threat perception, political instability across some regions and withering down of traditional, rule based world order. These drivers are all cumulatively likely to drive the demand for military helicopters significantly going forward with a key capability role likely to be performed by these machines with their unique capabilities, especially, for anti-insurgency bound missions, anti-submarine warfare (ASW) & for special forces based operations. The traditionally significant role of military helicopters in the force structure of armed forces globally, thus, is bound to grow & expand further over medium term with the emerging global scenario. Additionally, technological evolution with the development of next generation compound helicopter designs & quad tilt-rotorcrafts has already heralded the advent of a new era that is likely to witness a significant expansion of the operational spectrum, capabilities & performance threshold of these machines as against traditional helicopters which is likely to eventually transform & redefine their role besides enhancing overall effectiveness for conducting a wide range of military missions & operations while offering optimized operating costs & total cost of ownership. Thus, the medium to long term view of the global military helicopter market is promising with presence of strong fundamentals and long term, sustainable growth drivers & enablers.

The demand & acquisition scenario for military helicopters is likely to witness a surge

with improving defense budgetary scenario across most global markets fuelled by ongoing geopolitical conflicts across some regions & increasing threat perception. Global Defense spending, thus, is likely to witness a slight to moderate uptick over near to medium term globally driven a combination of favorable factors emanating from both demand as well as the supply side. The Asia-Pacific region is projected to spearhead global demand for military helicopters over the next decade with a number of states poised to replace their ageing helicopter platforms as they expand military capabilities to counter growing threat, assertiveness & military build-up by Russia & China. A number of nations in the region have already initiated or are in the process of pursuing large scale, long-term, scratch-up military helicopter development & production programs worth billions in collaboration with international OEMs, led by South Korea, Japan & India. Amongst traditional markets, Europe is already focusing on expanding capabilities & working towards plugging existing capability gaps through acquisition of military hardware along-with active pursuit of joint development programs. In the United States, large, big ticket defense programs, especially, the Joint Multi Role – Future Vertical Lift (JMR-FVL) is likely to hold the key given the scale, strategic nature & the overall magnitude of the opportunity which the program is likely to create for the industry over long term.

The report provides comprehensive insights & analysis into the global military helicopter market with focus on a blend of quantitative & qualitative analysis. Part 1 of the report analyzes the current market size, drivers & competitive landscape for military helicopters. Part 2 provides detailed analysis on key industry OEMs, including, profiles & product portfolio snapshot, financial analysis, SWOT framework analysis, strategy focus and key insights into the strategies & plans of these OEMs. Part 3 projects the market evolution through 2025 with demand growth projections, analysis of key market & technological trends, issues & challenges, potential growth opportunities and demand outlook for military helicopters over the next decade.

Report Excerpts:

Uptick in Global Defense Spending likely over near to medium term with Improving Defense Budgetary Scenario

Changing Nature & Growing Complexity of Threats, Evolving Geo-Political Dynamics and Technological Generational Leap to collectively Drive Demand for Military Helicopters over near to medium term

Asia-Pacific region to Spearhead & lead Demand Growth for Military Helicopters

over Medium Term

Airbus Helicopters' renewed focus on the Military Helicopter business amid significant pressures on the civil helicopter segment and growing strategic focus on the Asia-Pacific region with active pursuit of large scale, scratch up joint development programs

Analysis of Bell's growing focus on international exports of military helicopters led by the V-22 & H1 platforms along with active pursuit of an innovation led product development & product differentiation strategy

Insights into latest plans by Finmeccanica Helicopters to penetrate the U.S. Military Helicopter Market

Growing preference for Multi-Role Helicopters instead of Dedicated, Mission Specific Platforms

Increasing Demand for & Utilization of Common, Configurable Platforms across Military & Civil Helicopter segments

Analysis of the Development & Emergence of Active Protection Systems for Military Helicopters

Strong Growth projections for Services & MRO activity over medium term amid Increasing fleet utilization & preference for helicopter modernization & upgrade

Relevance & Usefulness: The report will be useful for:

Inputs for Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Near to Medium Term Market Outlook, Inputs on Market Evolution & Growth Projections

Analysis of Emerging Market, Sector-specific & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,
Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall
Dynamics

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those having strategic interest in the Global Military Helicopter Market. The report will be especially useful for Key Decision-Makers, Program Managers, Military Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Helicopter Operators, Flight Simulator Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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