

# **Global Military Helicopter Market - 2016-2020 - Key Trends, Strategic Insights, Growth Opportunities, Market Outlook**

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## **Abstracts**

Global military helicopter market is witnessing traction as of-late with the stabilization & slight uptick in defense spending across most key global markets mandated by a strong, external threat perception with the evolution of world order & complex as well as challenging geo-political dynamics coupled with an ageing, in-service helicopter fleet and availability of next generation technologies driving an expansion of operational spectrum as well as capabilities of these machines which is likely to further incentivize & accelerate replacement decisions across markets. The industry, however, continues to be under pressure with the military helicopter segment still in demand recovery phase while the civil segment continues to be battered by the sustained downturn in the global energy sector which is likely to stay over near term.

Amongst markets, Asia-Pacific region is likely to lead global demand growth over medium term with a number of large, long term procurement programs aimed at fleet replacement having already been initiated in collaboration with industry OEMs across some key markets in the region. Ongoing conflicts in the Middle East region highlighted by war operations underway against ISIS and across other parts of the region are likely to continue to drive defense spending & demand for military hardware originating from the region over near term. Traditional markets, too, are likely to witness growth opportunities over medium term spearheaded by the Joint Multirole-Future Vertical Lift (JMR-FVL) & IETP programs in the U.S. while Apache procurement in the U.K. is going to be a key priority. Further, Germany's search for a new heavy lift helicopter and France & OCCAR's plans with respect to upgrade horizon for the Tiger platform are going to be significant in Western Europe.

There has also been a growing demand preference for multi-mission helicopters and

proven, existing helicopter platforms based on & derived from civil platforms amid a difficult budgetary environment which has also seen the evolution of armed military transport helicopter platforms, development of military variants of civil helicopter platforms and the development of generic weapon system packages for civil helicopters by the industry OEMs. Additionally, the ushering in of unmanned technologies, advent of active protection systems for military helicopters and the development of next generation propulsion systems as well as technologies with the emergence of more powerful traditional propulsion systems and ongoing experimentation with hybrid propulsion systems by key industry OEMs are going to be the other key technology themes & trends which are likely to shape market's evolution & growth over medium term.

Against this backdrop, the report analyzes the evolving global market scenario for military helicopters through 2020 with focus on analysis of latest market developments and key market & technology trends which are likely to shape the industry's future. This is followed by the identification & analysis of potential growth opportunities & avenues which could be capitalized upon by key industry OEMs as well as the value chain and analysis of key, upcoming military helicopter programs globally. The report concludes by analyzing likely market evolution over medium term and projecting demand outlook for military helicopters over the next decade.

**Relevance & Usefulness:** The report will be useful for

Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Analysis of Emerging Market & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

### For Whom:-

The report is essential & a must have for Government, Military & Senior Industry Personnel and all those with strategic interest & stakes in the Global Military Helicopter Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE & VC Firms, Researchers and all those associated with the industry.

### Features, Benefits & Reasons to Procure:-

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

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