

# Global Military Helicopter Market - 2015-2025 - Key Trends, Strategic Insights, Growth Opportunities, Force Field Analysis, Strategic Outlook

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### **Abstracts**

The global military helicopter market is on the verge of a technological generational leap with next generation compound helicopters & tiltrotorcrafts heralding the advent of a new era that is likely to witness a significant expansion of the operational spectrum, capabilities & performance threshold of these machines which is likely to eventually redefine their role besides enhancing overall effectiveness in conducting a wide range of military missions & operations. This radical technological leap along with an ageing global in - service helicopter fleet besides rapidly growing role of helicopters as effective force multipliers in the overall force structure when combined with rapidly evolving geopolitical dynamics & equation makes a strong case with respect to evolution of global demand for military helicopters over long term despite continued pressures likely on defense spending over near to medium term across most traditional markets.

Against this backdrop, the report provides strategic analysis into the global military helicopter market with Section 1 of the report analyzing Key Market & Technology trends likely to shape the future of military helicopters. Subsequent sections provide strategic insights into latest market developments and emerging growth opportunities which could be leveraged by the industry value chain followed by an insightful force field framework analysis providing a fluid & succinct analysis of driving & restraining forces & their overall dynamics. The report concludes by analyzing market evolution likely over medium term and projecting demand outlook for military helicopters over the next decade.

#### Report Excerpts:

Growing preference for Multi - Role Helicopters instead of Mission Specific



#### **Platforms**

Increasing development & usage of Common, Configurable Platforms across Military & Civil segments

Emergence of Unmanned Rotorcraft Technologies & Integration into existing fleets

Increasing preference for hardware modernization & upgrade instead of outright replacement

Asia - Pacific region to spearhead & drive demand growth for military helicopters over medium term

Relevance & Usefulness: The report will be usefulfor

Strategic Planning & Decision - Making process

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Mapping the convergence between Industry & Company growth trajectories

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision - Makers across Industry Value Chain

The report will be essential for those associated with and having interest in the Global Military Helicopter market. The report will be especially useful for Key Decision - Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors,



Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists & all those associated with the industry.



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Strategic Insights into Potential Growth Opportunities & Avenues

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Global Military Helicopter Market – Force Field Framework Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics Driving Forces

Restraining Forces

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Strategic Outlook through 2025



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