

# **Global Military & Civil Helicopter Market - 2015-2025 - Key Trends, Strategic Insights, SWOT Analysis, Growth Opportunities, Strategic Outlook**

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## **Abstracts**

The global military helicopter market is on the verge of a technological generational leap with next generation compound helicopters & tiltrotorcrafts heralding the advent of a new era that is likely to witness a significant expansion of the operational spectrum, capabilities & performance threshold of these machines which is likely to eventually redefine their role besides enhancing overall effectiveness in conducting a wide range of military missions & operations. Continued pressures on defense spending across most traditional markets, however, continues to impact acquisition plans for new military helicopters. The civil helicopter market, on the contrary, has grown almost three fold in size over the past decade; despite the global economic crisis; driven by an expansion of the degree as well as scope of utilization of civil helicopters across a range of user segments led by the offshore oil & gas exploration sector and law enforcement & parapublic based applications. However, continued slump in global crude oil prices presents significant challenges & near term pressures for the offshore oil & gas exploration sector with overall focus on consolidation.

Against this backdrop, the report provides strategic analysis into the global military & civil helicopter market segments with Section 1 of the report analyzing Key Market & Technology trends likely to shape the future of military & civil helicopters. Subsequent sections provide strategic insights into latest market developments and emerging growth opportunities which could be leveraged by the industry value chain followed by an insightful SWOT framework analysis. The report concludes by analyzing market evolution likely over medium term and projecting demand outlook for military & civil helicopters over the next decade.

Report Excerpts:

Growing preference for Multi - Role Helicopters instead of Mission Specific Platforms

Increasing development & usage of Common, Configurable Platforms across Military & Civil segments

Emergence of Unmanned Rotorcraft Technologies & Integration into existing fleets

Increasing preference for hardware modernization & upgrade instead of outright replacement

Asia - Pacific region to spearhead & drive demand growth for military helicopters over medium term - Steady Diversification of Industrial Footprint by Industry OEMs beyond Traditional Markets

Opening of Chinese Low Altitude Airspace – New Window of Opportunity over Medium Term

Significant Replacement Demand from the Offshore Oil & Gas Exploration sector

Growing influence of Emerging Nations in the Global Macroeconomic Dynamics

Increasing development of Common, Configurable Platforms across Military & Civil segments

Emergence of Tiltrotorcrafts & Compound Helicopters for commercial applications over Medium Term & Implications

Relevance & Usefulness: The report will be useful for

Strategic Planning & Decision - Making process

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Mapping the convergence between Industry & Company growth trajectories

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,  
Adjustments & Realignment

For Whom: Key Decision - Makers across Industry Value Chain

The report will be essential for those associated with and having interest in the Global Helicopter market. The report will be especially useful for Key Decision - Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists & all those associated with the industry.

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