

# Global Market for Regional Aircrafts - 2017-2025 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook through 2025

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## Abstracts

The Global Market for Regional Aircrafts is in a flux with stagnation of market demand for new aircrafts in 2016 after a marked demand boom phase and increasing competitive intensity with the entry of new players making a market foray with new, scratch up aircraft programs which is set to alter & transform market dynamics. Existing industry players, too, have responded adequately with the introduction of new or re-engined aircraft programs in-line with the trend of market demand moving towards larger capacity aircrafts. The most noticeable of them has been the Bombardier's C-Series which has blurred the traditional distinction between regional jets and transcontinental jetliners with its specifications & market positioning, thereby, emerging as a serious challenger to the narrow body aircraft market behemoths, Boeing & Airbus respectively. Further, the C-Series has catapulted Pratt & Whitney's PW1000G Geared Turbofan Engine family on to the centre stage in the regional aircraft market which has traditionally been dominated by GE Aviation with its iconic CF34 engine. The P&W PW1000G engine family has truly transformed the regional jet market with its enhanced operating economics & optimized fuel burn rate and has enabled Pratt & Whitney to make a very strong comeback to commercial aviation by capturing a number of key, new and re-engined aircraft programs by a number of industry OEMs translating into leading order backlog share for Pratt & Whitney in the regional aircraft market.

The regional aircraft market continues to be dominated by Bombardier & Embraer respectively in the jets segment with new, underdevelopment aircraft programs from incumbents getting delayed & still far from entry into service while ATR continues to play second fiddle with its traditional turboprop offerings, the demand for which have

been impacted as of-late with the softening of oil prices putting significant pressure on order intake in 2016. The demand for regional aircrafts, however, may have an impact going forward from the emerging aviation trend making a departure from the traditional hub and spoke model relying significantly on regional aircrafts with the opening of new point to point routes by airlines enabled by the introduction of new longer range narrow body and medium wide body aircrafts by the OEMs which has already spelled an uncertain future for large capacity wide body aircrafts operating from the hubs, especially, Airbus A380 & the Boeing 747. However, the opening of new regional routes over medium to long term is likely to be the key & most significant driver of regional aircraft segment by catalyzing fleet growth across carriers globally led by the Asia-Pacific region. The long term outlook for regional aircrafts, thus, is bullish with strong projected passenger traffic growth and focus on air connectivity as a priority for regional development.

Against this backdrop, the report analyzes & provides comprehensive insights into the Global Market for Regional Aircrafts with focus on a blend of quantitative & qualitative analysis. The part 1 of the report takes a look at the current Market Size, Dynamics & Competitive Landscape for Regional Aircrafts. Part 2 provides detailed analysis on Regional Aircraft Manufacturers, including, Comprehensive Analysis of Key Strategies & Plans, product portfolio & financial analysis and SWOT analysis. Part 3 projects market evolution for Regional Aircrafts over medium to long term with analysis of emerging market scenario, demand growth projections, key market & technology trends, issues & challenges, potential growth opportunities and demand outlook for regional aircrafts over the next two decades.

Relevance & Usefulness: The report will be useful for

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Strategic Focus, Growth Strategies and Plans for Aircraft Manufacturers - Analysis & Insights

Identification of & Insights into Potential Growth Opportunities & Avenues – Segments & Regions

Analysis of Emerging Market & Technology Trends likely to Shape Future

Identifying & highlighting areas for making potential Strategic Changes,  
Adjustments & Realignment

Demand Forecasts & Analysis of Growth Trajectory for Regional Aircrafts  
through 2035

For Whom: Business Leaders & Key Decision-Makers across Industry Value Chain

The report will be essential for Key Decision-Makers & Senior Industry Executives. The report will be especially useful for Program Managers, Procurement Managers, Airlines, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Technology & Other Services Solutions Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry or any of the OEMs covered in the report.

Features, Benefits & Reasons to Procure:-

Provides Macro View and Big Picture Quickly

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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