

Global Market for Military & Civil Helicopters - 2015-2024 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Strategic Outlook

<https://marketpublishers.com/r/GB6359E7672EN.html>

Date: August 2015

Pages: 180

Price: US\$ 2,195.00 (Single User License)

ID: GB6359E7672EN

Abstracts

The global helicopter market is currently facing a double whammy with the military helicopter segment impacted significantly by continued defense budgetary pressures & cuts underway across most traditional markets while the recent slide in global crude oil prices has been impacting the demand for new civil helicopters and activity levels of existing fleets engaged in the offshore oil & gas exploration sector globally. The situation has impacted the industry OEMs significantly which had been focusing on & working towards strengthening the civil helicopter segment to partially offset the impact of budgetary cuts on the military segment. However, the medium to long term view of the market is promising with presence of strong fundamentals & long term, sustainable growth drivers.

The market for military helicopters is on the verge of a technological generational leap with next generation compound helicopters & tiltrotorcrafts heralding the advent of a new era that is likely to witness a significant expansion of the operational spectrum, capabilities & performance threshold of these machines which is likely to eventually redefine their role besides enhancing overall effectiveness in conducting a wide range of military missions & operations. There are a number of strong, sustainable, long term growth drivers for military helicopters globally despite continued pressures likely on defense spending over near to medium term across most traditional markets.

The civil helicopter market, on the contrary, has grown almost three fold in size over the past decade driven by an expansion of the degree as well as scope of utilization of civil helicopters across a range of user segments and the introduction of new civil helicopter

platforms by the industry OEMs. Further, the development & commercialization of tiltrotorcrafts & compound helicopters for the civil segment by the industry; is likely to transform the market landscape significantly over medium term. However, continued slump in global crude oil prices presents significant challenges & near term pressures for the offshore oil & gas exploration sector with corresponding, commensurate impact on activity, new acquisition plans & fleet utilization level across civil helicopter operators.

Against this backdrop, the report provides strategic analysis & comprehensive insights into the global market for military & civil helicopters with focus on a blend of quantitative & qualitative analysis. Part 1 of the report analyzes the current market size, drivers & competitive landscape for military & civil helicopter market segments respectively. Part 2 provides detailed analysis on Top 6 industry OEMs, including, profiles & product portfolio snapshot, financial analysis, SWOT framework analysis and key insights into the strategies & plans of these OEMs. Part 3 projects the market evolution likely over medium term for the military & civil helicopter segments respectively with analysis of key market & technological trends, issues & challenges, market developments & potential growth opportunities which could be leveraged by the industry value chain. The report concludes by analyzing likely market evolution and projecting demand outlook for military & civil helicopters respectively over the next decade.

Report Excerpts:

- 1 Growing preference for Multi-Role Helicopters instead of Mission Specific Platforms.
- 2 Increasing development & usage of Common, Configurable Platforms across Military & Civil segments.
- 3 Increasing preference for hardware modernization & upgrade instead of outright replacement.
- 4 Asia-Pacific region to spearhead & drive demand growth for military helicopters over medium term.
- 5 Steady Diversification of Industrial Footprint by Industry OEMs beyond Traditional Markets with Emerging Markets likely to account for over 42% of new civil helicopter deliveries over medium term.
- 6 Opening of Chinese Low Altitude Airspace – New Window of Opportunity over Medium Term for the Civil Helicopter segment.
- 7 Significant Replacement Demand likely to originate from the Offshore Oil & Gas Exploration sector over Medium Term.
- 8 Analysis of Airbus Helicopter's Innovation Driven New Product Development Strategy, Broadening of Product Portfolio with the Introduction of New Helicopter Programs and Enhanced Focus on Military Helicopter Exports.

9 Analysis of AgustaWestland's Global Platform Modular Product Strategy, Technological Innovation driven Product Differentiation Strategy & Continued Diversification of Global Industrial Footprint with Focus on Emerging Markets.
10 Insights into Russian Helicopter's Strategies & Plans aimed at expanding its Global Market Share to 20% by 2020.

Relevance & Usefulness: The report will be useful for

Strategic Planning & Decision-Making process

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those associated with and having interest in the Global Market for Military & Civil Helicopters. The report will be especially useful for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists & all those associated with the industry.

Contents

Part 1: Market Dynamics, Drivers & Competitive Landscape

SECTION – 1

Global Military Helicopter Market

Market Overview, Size & Key Drivers

Key Market Segments

Global Military Helicopter Fleet by Region

SECTION – 2

Global Civil Helicopter Market

Market Overview, Size & Key Drivers

Key Market Segments

Global Civil Helicopter Fleet by Region

SECTION – 3

Competitive Landscape – Global Military Helicopter Market

Global Market for Military Helicopters - Market Share by OEMs

Helicopter Shipments by Platforms & Programs across Key OEMs

SECTION – 4

Competitive Landscape - Global Civil Helicopter Market

Global Market for Civil Helicopters - Market Share by OEMs

Helicopter Shipments by Platforms & Programs across Key OEMs

Part 2: Analysis on OEMs

SECTION – 5

Top 6 Industry OEMs - Profiles & Product Portfolio Snapshot

Airbus Helicopters

AgustaWestland

Bell Helicopter

Boeing Defense, Space & Security

Russian Helicopters

Sikorsky Aircraft Corporation

SECTION – 6

Financial Performance Analysis – Top 6 Industry OEMs

- 1. REVENUE BASE & GROWTH TREND**
- 2. REVENUES SPLIT BY KEY SEGMENTS**
- 3. REVENUES SPLIT BY KEY GEOGRAPHIC MARKETS & REGIONS**
- 4. GROSS EARNINGS & MARGIN TREND**
- 5. OPERATING EARNINGS & OPERATING MARGIN TREND**
- 6. RETURN ON SALES TREND**
- 7. PROFITABILITY GROWTH TREND**
- 8. CASH FLOW FROM OPERATIONS**
- 9. R&D EXPENDITURE TREND**
- 10. CAPEX TREND**
- 11. ORDER INTAKE & HELICOPTER DELIVERIES TREND**
- 12. ORDER BACKLOG POSITION**

SECTION - 7

OEM Strategies & Plans – Comprehensive Analysis of Strategies & Plans for Top 6 Industry OEMs – Airbus Helicopters, AgustaWestland, Bell, Boeing, Russian Helicopters, Sikorsky

Analysis Coverage:

- Product Portfolio Strategies & Plans
- Market Specific Strategies & Plans
- R&D Strategies & Plans

- Growth Strategies & Plans
- Business and Corporate Strategies & Plans
- Sales & Marketing Strategies & Plans
- Production/Manufacturing Strategies & Plans
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

SECTION – 8

SWOT Analysis – On Top 6 Industry OEMs

- Strengths to be Leveraged
- Weaknesses to be worked on
- Opportunities to be capitalized upon
- Threats to be negated & mitigated

Part 3: Market & Technology Trends, Emerging Scenario and Strategic Market Outlook

SECTION – 9

Key Trends – Military & Civil Helicopter Market Segments

- Market Trends
- Technology Trends

SECTION – 10

Key Issues, Challenges & Risk Factors

SECTION – 11

Global Military Helicopter Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

- Driving Forces
- Restraining Forces

SECTION – 12

Global Civil Helicopter Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

- Driving Forces

Restraining Forces

SECTION – 13

Strategic Market Outlook - Military Helicopters

Analysis of Emerging Market Scenario

Demand Outlook for Military Helicopters

Insights into Potential Growth Opportunities

SECTION – 14

Strategic Market Outlook – Civil Helicopters

Analysis of Emerging Market Scenario

Demand Outlook for Civil Helicopters

Insights into Potential Growth Opportunities

I would like to order

Product name: Global Market for Military & Civil Helicopters - 2015-2024 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Strategic Outlook

Product link: <https://marketpublishers.com/r/GB6359E7672EN.html>

Price: US\$ 2,195.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB6359E7672EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

