

# **Global Commercial Aircraft Market - Annual Outlook - 2017- Market & Technology Trends, Issues & Challenges, Opportunities, Drivers & Constraints, Market Outlook**

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## **Abstracts**

The Global Commercial Aircraft market seemingly has crossed the peak demand threshold on the demand curve after a shortened, 12 year full scale demand boom cycle as reflected by the dismal order intake across industry OEMs over the past 2 years. The demand boom was driven by a combination of favorable demand drivers, macroeconomic forces and technological advances by the industry which transpired into record airlines profits over the past few years. The last 2 years, however, have witnessed a stagnation & softening of order intake for new commercial aircrafts, especially wide body jets, across most key industry OEMs amid an uncertain geopolitical environment, slowing down of global economy with increasing macroeconomic uncertainty and downward spiraling yield trend across airlines operators with projected, near-term increase in oil prices likely to put further pressure on profitability with some leading global legacy carriers already looking actively at measures to trim cost base.

The long term demand drivers & fundamentals for commercial aviation, however, remain firmly in place with a strong passenger traffic growth trend projected over the next 2 decades. The strategic focus across industry OEMs & the industry value chain is laser sharp on ramping up production to deliver on the huge accumulated order backlog, estimated to be worth over 7-8 years of production. The global commercial aircraft market, thus, is juxtaposed between two contrasting trends led by a slowdown in market demand for new aircrafts by carriers on the demand side while the industry OEMs ramp up production to accelerate deliveries on the supply side as they prepare to reap the rich harvest over medium term. Further, the year 2017 is going to be significant

for the industry with a number of new commercial aircraft programs scheduled to enter service led by A321neo, 737MAX and the 787-10.

Against this backdrop, the report provides comprehensive analysis into the global commercial aircraft market with the introductory section of the report analyzing Key Market & Technology trends likely to shape the future of commercial aviation. Subsequent sections provide insights into latest market developments, issues & challenges and emerging growth opportunities which could be leveraged by the industry value chain followed by an insightful analysis of market drivers & constraints. The report concludes by analyzing market evolution likely over medium term and projecting demand outlook for commercial aircraft over near to medium term.

Relevance & Usefulness: The report will be useful for:

Inputs for Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Near to Medium Term Market Outlook, Inputs on Market Evolution & Growth Projections

Analysis of Emerging Market, Sector-specific & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom: Business Leaders & Key Decision-Makers across Industry Value Chain

The report will be essential for Key Decision-Makers & Senior Industry Executives. The report will be especially useful for Program Managers, Procurement Managers, Airlines, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Technology & Other Services Solutions Providers and other Key Players in the Industry Value Chain. The report will also be useful for

existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry or any of the OEMs covered in the report.

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