

Global Commercial Aircraft Market - 2019-2038 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook - Airbus, Boeing, Bombardier, Embraer, ATR

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Abstracts

The Global Commercial Aircraft market continues to be on a roll in one of its longest aviation super-cycles driven by strong tailwinds with strong demand drivers for air traffic growth, supply side factors in form of introduction of re-engined aircrafts offering enhanced operating economics and favorable macroeconomic factors boosting air travel across most key parts of the world. The same has created a huge order backlog for the industry which is likely to translate into significant top line growth potential for the entire aviation industry value chain over the next decade. Next generation aviation turbofan engines, featuring a high bypass ratio and extensive usage of technological innovations have just entered service over the recent years, are proving their mettle in grueling, active duty service and are likely to form a major chunk of new deliveries over medium term given the composition of order backlog across aircraft OEMs.

The grounding of the global Boeing 737MAX aircraft family fleet, however, remains the top concern for Boeing as well as the suppliers and the airline groups having exposure to the 737MAX program with the global fleet likely to be airborne and resume service only from November 2019 which has disrupted schedules and has impacted numbers across the board. Some mainstream carriers with a strong exposure to the 737MAX program have already incurred charges worth millions since the grounding of the fleet in March 2019 along with significant disruptions to service and flight schedules.

2019, however, is turning out to be another good year for commercial aviation with reference to the order intake wave which has showed no significant signs of abating at

the Paris Air Show 2019 with both Boeing & Airbus booking decent orders from airline customers with the latest A320XLR from Airbus being the showstopper and posing further questions for Boeing to answer with Boeing required to take a well calculated call on its NMA decision on priority while grappling with & sorting out the 737MAX crisis. However, the slowing down of the world economic growth from the ongoing trade wars remains a key concern for the airline groups with likely impact on cargo business & passenger traffic. The profitability forecasts for the airlines for 2019, too, has been revised downward in June 2019 indicating pressures on profitability from slowing demand & rising input costs.

Against this backdrop, the report analyses & provides comprehensive insights into the Global Commercial Aircraft Market with focus on a blend of quantitative & qualitative analysis. The part 1 of the report takes a look at the current Market Size, Dynamics & Competitive Landscape for Commercial Aircrafts. Part 2 provides detailed analysis on Aircraft OEMs, including, Comprehensive Analysis of Key Strategies & Plans, product portfolio & financial analysis and SWOT analysis. Part 3 projects market evolution for commercial aircrafts over medium term with analysis of emerging market scenario, demand growth projections, key market & technology trends, issues & challenges, potential growth opportunities and demand outlook for commercial aircrafts over the next two decades.

Relevance & Usefulness:

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry Players

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for Aircraft OEMs

Analysis of Emerging Industry, Market & Technology Trends

Medium Term Strategic Outlook, Inputs on Market Evolution & Growth Projections

For Whom:

The report contains one of the most comprehensive analysis on the market and would be quintessential for those having strategic interest & stakes in the Global Commercial Aircraft Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Technology & Other Services Solutions Providers and other Key Players in the Industry Value Chain.

The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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