

# **Global Commercial Aircraft Market - 2018-2036 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook**

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## **Abstracts**

The Global Commercial Aircraft market is in its longest Super Cycle ever, starting in 2003 and still going strong propelled by multiple, favourable macroeconomic factors. Airlines profitability has been on the rising path over recent years reaching \$34.5 billion in 2017 and projected to grow further to \$38.4 billion in 2018, thus, enabling the airlines to pursue fleet replacements at shorter intervals, in turn, driving demand for new aircrafts for the OEMs. The OEMs have been focused strongly on ramping up aircraft production rates to meet delivery schedules and to reap the rich harvest of a healthy and robust order backlog spearheaded by the narrow body aircraft segment. The aircraft deliveries by the industry in 2018 are likely to reach a record high with all OEMs boosting production rate.

The market landscape in the Global Commercial Aircraft market is on the verge of a tectonic shift with the Airbus' joint ownership of the C-Series program along with Bombardier which provides a significant and much needed boost to the beleaguered C-Series program given Airbus' strong global sales & marketing network while adding a scratch-up, great performing 21st century aircraft to Airbus' portfolio without having to invest anything outright. The Airbus-Bombardier deal stacks the odds against Boeing in the battle between giants in the global commercial aircraft market. Boeing's plans for a combination deal with Embraer, as a countermove, is likely to shake-up things further more.

The commercial aircraft industry is headed for further technological generation shift with electric propulsion technologies being developed for commercial aircrafts aimed at rapid

reduction in CO2 emissions to meet regulatory guidelines while simultaneously bringing down operating costs significantly over long term. Further, 2018 is going to be an important year for the industry with three new aircraft programs scheduled to enter service, led by, Boeing's 737 MAX 9, Airbus A321 LR and Embraer's E190-E2.

Going forward into 2018, rising crude oil prices; which have resurged to \$70 per barrel level, and are at their highest level since late 2014; and escalating labour costs are likely to be the biggest challenges for legacy as well as low cost carriers to maintain profitability level in an overall favourable operating environment with the long term demand drivers & fundamentals for commercial aviation remaining firmly in place with strong passenger traffic growth trend projected over the next 2 decades.

Against this backdrop, the report analyses & provides comprehensive insights into the Global Commercial Aircraft Market with focus on a blend of quantitative & qualitative analysis. The part 1 of the report takes a look at the current Market Size, Dynamics & Competitive Landscape for Commercial Aircrafts. Part 2 provides detailed analysis on Aircraft Manufacturers, including, Comprehensive Analysis of Key Strategies & Plans, product portfolio & financial analysis and SWOT analysis. Part 3 projects market evolution for commercial aircrafts over medium term with analysis of emerging market scenario, demand growth projections, key market & technology trends, issues & challenges, potential growth opportunities and demand outlook for commercial aircrafts over the next two decades.

**Relevance & Usefulness:** The report will provide answers to key questions, which include:

What is the Structure & Size of the Global Commercial Aircraft Market?

How is the Global Commercial Aircraft Market split across OEMs, in terms, of Market Shares?

Which are the Fastest Growing Segments of the Global Commercial Aircraft Market?

What are the Strategic Areas being focused upon by the Industry OEMs?

What are the Strategies & Plans being Conceptualized & Pursued by the Industry OEMs?

Which are going to be the Key Growth Markets & Regions for Commercial Aviation through 2036?

Which are the Key Industry, Market & Technology Trends likely to Shape Future?

For Whom: Business Leaders & Key Decision-Makers across Industry Value Chain

The report has been developed based on deep analysis & tracking of the industry for years and provides key insights & analysis on market & the OEMs. The report will be essential for Key Decision-Makers & Senior Industry Executives. The report will be especially useful for Program Managers, Procurement Managers, Airlines, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Technology & Other Services Solutions Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry or any of the OEMs covered in the report.

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