

Global Civil Helicopter Market - Market Overview, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Strategic Outlook to 2025

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Abstracts

The global civil helicopter market has grown almost three fold in size over the past decade; despite the global economic crisis; driven by an expansion of the degree as well as scope of utilization of civil helicopters across a range of user segments led by the offshore oil & gas exploration sector and law enforcement & parapublic based applications. Further, the imminent, radical generational leap in technology; with the development & commercialization of tiltrotorcrafts & compound helicopters for the civil segment by the industry; is likely to transform the market landscape significantly over medium term with the role played traditionally by civil helicopters likely to be redefined with a significant expansion of the operational spectrum, capabilities & performance threshold. The AW609, especially, has tremendous potential for the offshore oil & gas transportation, search & rescue and executive transport applications.

The global civil helicopter market is dominated by the European OEMs which together hold over 60% market share with their broad & well diversified product portfolios and strong, traditional focus on & deep presence across international & emerging markets. The emerging shift in global market dynamics with a rapid projected growth in civil helicopter fleets across emerging markets, led by China, thus, positions them favorably and is likely to be leveraged effectively over medium term.

The report provides comprehensive insights into the global civil helicopter market with focus on a blend of quantitative & qualitative analysis. The part 1 of the report takes a look at the current market size & competitive landscape for civil helicopters. Part 2 provides detailed analysis on industry OEMs, including, profiles, product portfolio

analysis, financial analysis, SWOT framework analysis & key insights into the strategies & plans of these OEMs. Part 3 projects market evolution over medium term with analysis of key market & technology trends, issues & challenges, potential growth opportunities and demand outlook for civil helicopters over the next decade.

Report Excerpts:

Steady Diversification of Industrial Footprint by Industry OEMs beyond Traditional Markets

Opening of Chinese Low Altitude Airspace – New Window of Opportunity over Medium Term

Significant Replacement Demand from the Offshore Oil & Gas Exploration sector

Airbus Helicopter's Innovation Driven New Product Development Strategy

AgustaWestland's Global Platform Modular Product Strategy & Continued Diversification of Global Industrial Footprint

Bell's Focus on Product Portfolio Expansion & Strengthening of Market Presence across International Markets

Russian Helicopter's Strategies & Plans to expand its Global Market Share significantly by 2020

Growing influence of Emerging Nations in the Global Macroeconomic Dynamics

Increasing development of Common, Configurable Platforms across Military & Civil segments

Emergence of Tiltrotorcrafts & Compound Helicopters for commercial applications over Medium Term

Relevance & Usefulness: The report will be useful for

Insights into the Market Dynamics, including, Current Market size, Drivers &

Competitive Landscape

Quick Overview, Take & Inputs on Key Numbers & Business Operations for OEMs

Analysis of Strengths & Weaknesses of Key Industry OEMs

Insights into Key Strategies & Plans of Key Industry OEMs

Analysis of Key & Emerging Trends, Issues, Challenges & Potential Risk Factors

Identification & Analysis of Potential Growth Opportunities & Avenues

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving & restraining the Civil Helicopter Market & their overall Dynamics

Strategic Perspective on the Industry's Near to Medium Term Outlook

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those associated with and having interest in the Global Civil Helicopter market. The report will be especially useful for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists & all those associated with the industry or any of the companies mentioned in the report.

Contents

PART 1: MARKET SIZE, DRIVERS & COMPETITIVE LANDSCAPE

SECTION – 1

Global Civil Helicopter Market
Market Overview, Size & Key Drivers
Key Market Segments
Global Civil Helicopter Fleet by Region

SECTION - 2

Competitive Landscape - Global Civil Helicopter Market
Global Market for Civil Helicopters - Market Share by OEMs
Helicopter Shipments by Platforms & Programs across Key OEMs

PART 2: ANALYSIS ON OEMS

SECTION – 3

Top 5 Industry OEMs - Profiles & Product Portfolio Analysis
Airbus Helicopters
AgustaWestland
Bell Helicopter
Russian Helicopters
Sikorsky Aircraft Corporation

SECTION – 4

Financial Performance Analysis – Top 5 Industry OEMs

1. REVENUE BASE & GROWTH TREND
2. REVENUES SPLIT BY KEY SEGMENTS
3. REVENUES SPLIT BY KEY GEOGRAPHIC MARKETS & REGIONS
4. GROSS EARNINGS & MARGIN TREND
5. OPERATING EARNINGS & OPERATING MARGIN TREND
6. RETURN ON SALES TREND
7. PROFITABILITY GROWTH TREND
8. CASH FLOW FROM OPERATIONS

- 9. R&D EXPENDITURE TREND
- 10. CAPEX TREND
- 11. ORDER INTAKE & HELICOPTER DELIVERIES TREND
- 12. ORDER BACKLOG POSITION

SECTION - 5

OEM Strategies & Plans – Comprehensive Analysis of Strategies & Plans for Top 5 Industry OEMs – Airbus Helicopters, AgustaWestland, Bell, Russian Helicopters, Sikorsky

Analysis Coverage includes:

- Product Portfolio Strategies & Plans
- Market Specific Strategies & Plans
- R&D Strategies & Plans
- Growth Strategies & Plans
- Business and Corporate Strategies & Plans
- Sales & Marketing Strategies & Plans
- Production/Manufacturing Strategies & Plans
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

SECTION – 6

SWOT Analysis – Top 5 Industry OEMs

- Strengths to be Leveraged
- Weaknesses to be worked on
- Opportunities to be capitalized upon
- Threats to be negated & mitigated

PART 3: MARKET & TECHNOLOGY TRENDS, EMERGING SCENARIO AND STRATEGIC MARKET OUTLOOK

SECTION – 7

Key Trends

- Market Trends
- Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

Global Civil Helicopter Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 10

Strategic Market Outlook

Analysis of Emerging Market Scenario

Demand Outlook for Civil Helicopters

Insights into Potential Growth Opportunities

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