

# Global Civil Helicopter Market - 2016-2020 - Key Trends, Strategic Insights, Growth Opportunities, Market Outlook

<https://marketpublishers.com/r/G6F73EA97ECEN.html>

Date: September 2016

Pages: 35

Price: US\$ 755.00 (Single User License)

ID: G6F73EA97ECEN

## Abstracts

The Global Civil Helicopter market continues to face & brace significant headwinds witnessing anemic demand growth amid continued major downturn in the global energy sector which traditionally drives & accounts for over 40% of annual, global market demand for civil helicopters. Civil helicopter deliveries & billings globally have plummeted by 16% & 32.5% respectively for H1 2016 as against H1 2015 with crude oil prices continuing to stay low impacting the fleet renewal as well as expansion plans and fleet utilization levels across operators globally. The industry OEMs face significant competitive intensity & pricing pressures in an oversupply driven market scenario accompanied by competitive pressures from used helicopter inventory with most key industry OEMs reporting a drop in revenues as well as profitability for the first half of 2016. Additionally, the general industry sentiment, too, is somewhat downbeat with the recent fatal crashes of prototypes over a couple of under development programs and the grounding of global H225 Super Puma fleet post the fatal crash of another H225 in April 2016.

Further, most key industry OEMs are realigning their overall, near term strategy focus towards military business with the global military helicopter market stabilizing as defense spending across most parts of the world regains traction & is poised to witness growth over near to medium term. Additionally, the OEMs are focusing on other segments in the civil market, led by, Corporate/VIP transport, General Utility and EMS/SAR to partially offset the ongoing demand slump in the oil & gas sector. The OEMs are also working towards expanding local roots across key growth markets globally to capitalize on potential growth opportunities more effectively and to drive growth from a long term perspective.

The near-term outlook for civil helicopters, thus, is difficult with the sector impacted significantly by the ongoing downturn and consolidation in the offshore oil and gas exploration sector besides a general weakness and uncertainty in the global macroeconomic environment marked by political instability & conflict across some parts of the world along with growing threat from terrorism & extremism to most parts of the world while some other regions face difficult economic challenges with BREXIT vote outcome adding further fuel the prevailing environmental uncertainty. The long term view of the market, however, remains positive with expansion of the degree as well as scope of utilization of civil helicopters across a range of user segments; the imminent, radical generational leap in technology; with the development & commercialization of next generation technologies as well as tilt-rotorcrafts & compound helicopter designs for the civil segment, which is poised to transform the market landscape significantly over medium term and rapid projected growth in civil helicopter fleets as well as their overall spectrum of application across emerging markets; led by China, with the opening of its low altitude airspace; is likely to provide significant traction to demand over medium term.

Against this backdrop, the report analyzes the evolving global market scenario for civil helicopters through 2020 with focus on analysis of latest market developments and key market & technology trends which are likely to shape the industry's future. This is followed by the identification & analysis of potential growth opportunities & avenues which could be capitalized upon by key industry OEMs as well as the value chain and analysis of key, upcoming civil helicopter programs globally. The report concludes by analyzing likely market evolution over medium term and projecting demand outlook for civil helicopters over the next decade.

Relevance & Usefulness: The report will be useful for

Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Analysis of Emerging Market & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,

## Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Civil Helicopter market. The report will be especially useful for Key Decision-Makers, Top Management of Companies, OEMs, Fleet Operators, Suppliers, Vendors, Technology & MRO Services Providers, Flight Simulator & other Related Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE & VC Firms and all those associated with the industry.

Features, Benefits & Reasons to Procure:- The report provides a well-balanced & rounded analysis of the market & its likely, projected evolution from a medium term perspective.

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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## **2 GLOBAL DEMAND OUTLOOK FOR CIVIL HELICOPTERS - FORECASTS**

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