

Global Civil Helicopter Market - 2018-2022 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook

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Abstracts

The Global Civil Helicopter Market is on the recovery course after facing headwinds for a number of consecutive years starting 2014 with the plummeting of global crude oil prices which precipitated the crisis in the energy sector and led to sinking of the demand for new civil helicopters & fleet utilization levels of in-service fleet for transportation to the offshore oil & gas rigs. The market for civil helicopters is likely to bottom out in 2018 with fleet utilization rates across operators picking up for the first half of 2018 as global crude oil prices resurge driven by contrived supply side constraints & pressures. However, the civil helicopters deliveries are likely to remain flat for 2018 and pick up only from 2019 onwards; despite decent activity & demand from the EMS, Parapublic & VIP transport market segments; in a complex, uncertain, challenging & difficult global macroeconomic environment that is likely to stay over near term.

Amongst regions, China is spearheading the global demand growth for civil helicopters, led by the development of its EMS market, and is poised to become the world's leading market for civil helicopters over medium term. Amongst OEMs, Airbus Helicopters continues to lead & further tighten its grip on the global civil helicopter market with almost 50% unit delivery share for 2017 and a robust order book position while being propelled by a favorable trend & growing preference for militarized variants of civil helicopter platforms globally. However, the H225 Super Puma program, its traditional workhorse in the offshore oil & gas segment, continues to be the biggest concern area for Airbus over safety & reliability issues with the program marred by a series of helicopter crashes over years and Airbus facing lawsuits & claims from operators. Further, the offshore market is witnessing a shift towards the super medium helicopter

segment which further compounds the issues for Airbus.

Going forward, the U.S. Navy's plan to replace its TH-57 Trainer rotorcraft with a commercial, off the shelf solution is likely to be a key program of contention for Airbus Helicopters, Bell & Leonardo with the trio fielding their respective contenders for the potentially significant growth avenue in a highly strategic market. Also, the likely radical transformation of personal mobility with the upcoming age of eVTOL based air transportation systems will herald a new era of growth for the industry which is gearing up rapidly with the development of requisite technologies.

REPORT STRUCTURE

The report analyzes the Global Civil Helicopter market with focus on a balanced blend of quantitative & qualitative analysis.

Part 1: Analysis of Market Structure, Size & Competitive Landscape

Market Structure & Key Segments

Current market size

Demand drivers

Competitive landscape for Civil Helicopters

Part 2: Provides detailed analysis on key industry OEMs, including,

Product portfolio

Financial analysis

Insights into Strategies & Plans being chalked out by the OEMs

SWOT framework analysis

Top 5 OEMs Analyzed Comprehensively in the Report (Not just Profiles)

Airbus Helicopters

Bell Helicopter

Leonardo Helicopters

Sikorsky Aircraft Corporation

Russian Helicopters

Part 3: Trends, Growth Opportunities and Market Outlook

Likely market evolution over medium term

Analysis of key market & technological trends

Issues & challenges

Latest Market developments

Potential growth opportunities which could be leveraged by the industry value chain

Projections for demand outlook for Civil Helicopters over the next decade

Mapping out as to how are the OEMs likely to be placed in the emerging market & demand scenario over the next decade

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Civil Helicopter Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Helicopter Fleet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Significant Time Savings with Ready, Comprehensive Analysis

Quality & Reliability backed by Over a Decade of Research and Coverage of the Industry

Most detailed & comprehensive resource available on Strategy and Analysis with detailed Strategic Analysis on OEMs (way beyond just Profiles)

Gain a Competitive Edge with Our Cutting Edge Analysis

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images,
Graphs & Infographics

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Light & Single Engine

Light & Medium Twin

Super Medium & Heavy

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Light & Single Engine

Light & Medium Twin

Super Medium & Heavy

Demand Forecasts for Regions/Markets – Helicopter Units

North America

Latin America

Europe

Africa & Middle East

Asia-Pacific

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