

# **Global Civil Helicopter Market - 2018-2022 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook**

<https://marketpublishers.com/r/GF04786841DEN.html>

Date: August 2018

Pages: 175

Price: US\$ 2,555.00 (Single User License)

ID: GF04786841DEN

## **Abstracts**

The Global Civil Helicopter Market is on the recovery course after facing headwinds for a number of consecutive years starting 2014 with the plummeting of global crude oil prices which precipitated the crisis in the energy sector and led to sinking of the demand for new civil helicopters & fleet utilization levels of in-service fleet for transportation to the offshore oil & gas rigs. The market for civil helicopters is likely to bottom out in 2018 with fleet utilization rates across operators picking up for the first half of 2018 as global crude oil prices resurge driven by contrived supply side constraints & pressures. However, the civil helicopters deliveries are likely to remain flat for 2018 and pick up only from 2019 onwards; despite decent activity & demand from the EMS, Parapublic & VIP transport market segments; in a complex, uncertain, challenging & difficult global macroeconomic environment that is likely to stay over near term.

Amongst regions, China is spearheading the global demand growth for civil helicopters, led by the development of its EMS market, and is poised to become the world's leading market for civil helicopters over medium term. Amongst OEMs, Airbus Helicopters continues to lead & further tighten its grip on the global civil helicopter market with almost 50% unit delivery share for 2017 and a robust order book position while being propelled by a favorable trend & growing preference for militarized variants of civil helicopter platforms globally. However, the H225 Super Puma program, its traditional workhorse in the offshore oil & gas segment, continues to be the biggest concern area for Airbus over safety & reliability issues with the program marred by a series of helicopter crashes over years and Airbus facing lawsuits & claims from operators. Further, the offshore market is witnessing a shift towards the super medium helicopter

segment which further compounds the issues for Airbus.

Going forward, the U.S. Navy's plan to replace its TH-57 Trainer rotorcraft with a commercial, off the shelf solution is likely to be a key program of contention for Airbus Helicopters, Bell & Leonardo with the trio fielding their respective contenders for the potentially significant growth avenue in a highly strategic market. Also, the likely radical transformation of personal mobility with the upcoming age of eVTOL based air transportation systems will herald a new era of growth for the industry which is gearing up rapidly with the development of requisite technologies.

## **REPORT STRUCTURE**

The report analyzes the Global Civil Helicopter market with focus on a balanced blend of quantitative & qualitative analysis.

### **Part 1: Analysis of Market Structure, Size & Competitive Landscape**

Market Structure & Key Segments

Current market size

Demand drivers

Competitive landscape for Civil Helicopters

### **Part 2: Provides detailed analysis on key industry OEMs, including,**

Product portfolio

Financial analysis

Insights into Strategies & Plans being chalked out by the OEMs

SWOT framework analysis

**Top 5 OEMs Analyzed Comprehensively in the Report (Not just Profiles)**

Airbus Helicopters

Bell Helicopter

Leonardo Helicopters

Sikorsky Aircraft Corporation

Russian Helicopters

### Part 3: Trends, Growth Opportunities and Market Outlook

Likely market evolution over medium term

Analysis of key market & technological trends

Issues & challenges

Latest Market developments

Potential growth opportunities which could be leveraged by the industry value chain

Projections for demand outlook for Civil Helicopters over the next decade

Mapping out as to how are the OEMs likely to be placed in the emerging market & demand scenario over the next decade

### For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Civil Helicopter Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Helicopter Fleet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Significant Time Savings with Ready, Comprehensive Analysis

Quality & Reliability backed by Over a Decade of Research and Coverage of the Industry

Most detailed & comprehensive resource available on Strategy and Analysis with detailed Strategic Analysis on OEMs (way beyond just Profiles)

Gain a Competitive Edge with Our Cutting Edge Analysis

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images,  
Graphs & Infographics

## Contents

### **PART 1**

#### **SECTION – 1**

Global Civil Helicopter Market  
Market Overview, Size & Key Drivers  
Key Market Segments  
Global Civil Helicopter Fleet by Region

#### **SECTION - 2**

Competitive Landscape - Global Civil Helicopter Market  
Global Market for Civil Helicopters - Market Share by OEMs  
Helicopter Shipments by Platforms & Programs across Key OEMs

### **PART 2: ANALYSIS ON OEMS**

#### **SECTION – 3**

Top 5 Industry OEMs - Snapshot & Product Portfolio Analysis  
Airbus Helicopters  
Leonardo Helicopters  
Bell Helicopter  
Russian Helicopters  
Sikorsky Aircraft Corporation

#### **SECTION – 4**

Financial Performance Analysis – On Top 5 Industry OEMs

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations

- 9. R&D Expenditure Trend
- 10. CAPEX Trend
- 11. Order Intake & Helicopter Deliveries Trend
- 12. Order Backlog Position

## **SECTION - 5**

OEM Strategies & Plans – Comprehensive Analysis of Strategies & Plans for Top 5 Industry OEMs – Airbus Helicopters, Leonardo Helicopters, Bell, Russian Helicopters, Sikorsky

Analysis Coverage:

- Product Portfolio Strategies & Plans
- Market Specific Strategies & Plans
- R&D Strategies & Plans
- Growth Strategies & Plans
- Business and Corporate Strategies & Plans
- Sales & Marketing Strategies & Plans
- Production/Manufacturing Strategies & Plans
- Financial Strategies & Plans
  - Acquisitions, Strategic Alliances & JVs
  - Other Strategies & Strategic Initiatives

## **SECTION – 6**

SWOT Analysis – On Top 5 Industry OEMs

- Strengths to be Leveraged
- Weaknesses to be worked on
- Opportunities to be capitalized upon
- Threats to be negated & mitigated

## **PART 3: MARKET & TECHNOLOGY TRENDS, EMERGING SCENARIO AND STRATEGIC MARKET OUTLOOK**

## **SECTION – 7**

Key Trends

- Market Trends
- Technology Trends

## **SECTION – 8**

Key Issues, Challenges & Risk Factors

## **SECTION – 9**

Global Civil Helicopter Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

## **SECTION – 10**

Strategic Market Outlook - 2018-2022

Global Helicopter Deliveries – 2018-2022 – Projections – Delivery Units

Global Helicopter Deliveries – 2018-2022 – Projections - Value of Deliveries - in \$Billion

Global In-Service Civil Helicopter Fleet – Growth Forecasts – Through 2036

Demand Forecasts for Product Class – Helicopter Units

Light & Single Engine

Light & Medium Twin

Super Medium & Heavy

Demand Forecasts for Product Class – Value in \$Billion

Light & Single Engine

Light & Medium Twin

Super Medium & Heavy

Demand Forecasts for Regions/Markets – Helicopter Units

North America

Latin America

Europe

Africa & Middle East

Asia-Pacific



## I would like to order

Product name: Global Civil Helicopter Market - 2018-2022 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook

Product link: <https://marketpublishers.com/r/GF04786841DEN.html>

Price: US\$ 2,555.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF04786841DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

