

# **Global Business Jet Market - 2024-2033 - Market Dynamics, Competitive Landscape, Strategies & Key Plans for OEMs, Trends & Growth Opportunities and Market Outlook through 2033 - Gulfstream, Bombardier, Dassault, Textron, Embraer**

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## **Abstracts**

### **1. Global Business Jet Market on a Strong Footing amid Headwinds**

The Global Business Jet Market continues to be on a strong footing as reflected by the recent aircraft deliveries trend and robust order backlog positions being maintained by all industry OEMs. The deliveries of business jets witnessed a marginal, year-on-year increase for 2023 at 730 units, as against 712 units for 2022 and are projected to remain strong for 2024 given the strength of Q1 2024 deliveries. However, the industry continues to face headwinds, in form, of supply chain challenges causing capacity constraints, shortage of skilled workforce and regulatory, policy and sustainability challenges as well as activism over it. The industry OEMs continue to maintain significant order backlogs and register strong aftermarket activity which is likely to provide revenue stability and strong incoming cash flow stream from MRO activity over near term as fleet utilization levels for business jets continue to surge across most key markets, including, North America, Europe and Asia-Pacific amid slowing down of overall macroeconomic growth in response to a major monetary policy tightening underway globally and geopolitical conflicts as well as wars across several regions and parts of the world.

### **2. Strong Long-Term Fundamentals for Business Aviation amid Persistent Near-Term Challenges**

The long term view for business aviation remains upbeat and growth-bound with strong market fundamentals, underscored by economic growth & wealth creation, combined with the unbeatable promise of safety, convenience, efficiency and privacy. However, near-term challenges continue to persist; in form of, a complex, uncertain & challenging

macroeconomic environment marked by high inflation, rising interest rates and sustained geopolitical instability with the Russia-Ukraine war continuing unabated in its third year and Israel's war operations in Gaza and escalations of confrontation with Iran & Hezbollah keeping the entire Middle East region on the edge; which may impact order intake for new jets over near term with global economy projected to slow down. Further, continued monetary policy tightening, underway across most parts of the world, is sparking global recessionary fears.

### 3. Transition to Sustainability being the Topmost, Long-Term Priority for Business Aviation:

Sustainability challenges remain the top medium to long-term priority for business aviation while facing a strong activism & public backlash over emissions amid regulatory uncertainties. The industry is required to achieve carbon-neutrality by 2050 by transitioning to sustainable energy sources. Further, the active pursuit of research by the industry seeking radical aerodynamic improvements for reducing Carbon emissions, rapidly scaling up SAF production and active transitioning towards electrification & hybrid propulsion are the harbingers & building blocks for the creation of a new, sustainability-oriented & environmentally-attuned business aviation industry & eco-system going forward.

Against this backdrop, the report provides comprehensive insights & strategic analysis into the Global Business Jet market with focus on a blend of quantitative & qualitative analysis. Part 1 of the report analyzes the current market size, drivers & competitive landscape for business jets. Part 2 provides detailed analysis on key industry OEMs, including, profiles & snapshot of product portfolios, financial analysis, SWOT framework analysis and key insights into the strategies & plans of these OEMs. Part 3 projects the market evolution likely over medium term with analysis of key market & technological trends, issues & challenges, market developments & potential growth opportunities which could be leveraged by the industry value chain. The report concludes by analyzing market evolution and projecting demand outlook for business jets through the end of present decade.

Relevance & Usefulness: The report will be useful for

Strategic Planning & Decision-Making process

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projections over Medium Term

Mapping the convergence between Industry & Company growth trajectories

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Aircraft Programs

Identifying & highlighting areas for potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Fleet Operators, Suppliers, Vendors and other Key Players in the Industry Value Chain

Associated Equipment Manufacturers & Pre-Owned Private Jet Sellers

Organizations buying Business Jets and Existing & Potential Investors

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