

Global Business Jet Market - 2023-2032 - Market Dynamics, Competitive Landscape, OEMs' Strategies & Plans, Trends & Growth Opportunities and Market Outlook - Gulfstream, Bombardier, Dassault, Embraer, Textron

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Abstracts

1. Global Business Jet Market Slightly Cooling-Off in 2023 amid Strong Market Indicators

The Global Business Jet Market in 2023 is in the slight cooling-off phase, after the surge in demand and utilization activity witnessed during 2022, with the deliveries of business jets staying at 712 units for 2022, almost the same as 710 for 2021, however, with most key market indicators staying clearly above the pre-pandemic levels, as recorded in 2019. The industry OEMs continue to maintain significant order backlogs and register strong aftermarket activity which is likely to provide steady propulsion & revenue stability over near term to tackle the build-up of uncertainty in market sentiment and prevailing macroeconomic turbulence. The pre-owned jets inventory continues to increase in 2023, as compared to 2022 level; however, it still remains well below the pre-pandemic levels. Fleet utilization levels for business jets, too, have reduced slightly across North America and Europe in 2023 amid slowing down of overall macroeconomic growth in response to the unprecedented monetary policy tightening underway. The fleet utilization levels, however, have surged across the Asia-Pacific region so far in 2023.

2. Strong Long-Term Fundamentals for Business Aviation amid Persistent Near-Term Challenges

The long term view for business aviation remains upbeat and growth-bound with strong

market fundamentals, underscored by economic growth & wealth creation, combined with the unbeatable promise of safety, convenience, efficiency and privacy. However, near-term challenges continue to persist; in form of, a complex, uncertain & challenging macroeconomic environment marked by high inflation, rising interest rates and sustained geopolitical instability with the Russia-Ukraine war showing no signs of abating and the U.S.-China strategic rivalry further escalating; which may impact order intake over near term. Monetary policy tightening is underway across most parts of the world as the Fed & central banks globally persisting in their attempts to rein in inflation while fears & spectre of another looming economic recession over near term are almost back to haunt everyone.

3. Transition to Sustainability being the Topmost, Long-Term Priority for Business Aviation:

Sustainability challenges remain the top near to long-term priority for business aviation while facing a strong activist campaigning & public backlash over emissions with the industry required to go green and become absolutely carbon-neutral by 2050 by transitioning to sustainable power sources, with transition to SAFs, being the topmost on the list of solutions pathways. Bombardier's release of environmental product declaration on its latest Global 7500 and Challenger 3500 business jets, outlining the quantified environmental impact of its jets through various phases of their lifecycle, is a testimony to the perceived seriousness of the sustainability challenges being faced by the business aviation industry. Further, the active pursuit of research by the industry seeking radical aerodynamic improvements for reducing Carbon emissions, rapidly scaling up SAF production and active transitioning towards electrification & hybrid propulsion are the harbingers & building blocks for the creation of a new, sustainability-oriented & environmentally-attuned business aviation industry & eco-system going forward.

Against this backdrop, the report provides comprehensive insights & strategic analysis into the Global Business Jet market with focus on a blend of quantitative & qualitative analysis.

1. Part 1 of the report analyzes the Current Market Size, Drivers & Competitive Landscape for Business Aviation.
2. Part 2 provides detailed analysis on key industry OEMs, including, Product Portfolios, Financial Analysis, SWOT framework analysis and key insights into the Strategies & Plans of these OEMs.
3. Part 3 projects the market evolution likely over medium term with analysis of Key Market & Technological Trends, Issues & Challenges, Market Developments & Potential

Growth Opportunities which could be leveraged by the industry value chain. The report concludes by analyzing market evolution and projecting demand outlook for business jets through 2032.

4. Relevance & Usefulness:

The report will provide answers to key questions, which include:-

1. What is the Structure & Size of the Global Business Jet Market?
2. How is the Global Business Jet Market split across players, in terms, of Market Shares?
3. Which are the Fastest Growing Segments of the Global Business Jet Market?
4. What are the Strategic Areas being focused upon by the Global Business Jet OEMs?
5. What are the Key Strategies & Plans being Conceptualized & Pursued by leading Business Jet Manufacturers?
6. Which are going to be the Key Growth Markets & Regions for Business Aviation through 2032?
7. Which are the Key Industry, Market & Technology Trends likely to Shape Future of Business Aviation?
8. What is the Demand Outlook for Business Jet Deliveries through 2032?

For Whom:

The report, with its unique disposition & strategy focus, is a niche, key & vital information resource on the Global Business Jet Market. It would be indispensable for those having interest, stakes or investments in and/or operational or strategic involvement in Business Aviation. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Fleet Operators, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the Global Business Aviation industry.

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