

# Global Business Jet Market - 2016-2020 - Key Trends, Strategic Insights, Growth Opportunities, Market Outlook

<https://marketpublishers.com/r/GB6F150C8EAEN.html>

Date: September 2016

Pages: 35

Price: US\$ 755.00 (Single User License)

ID: GB6F150C8EAEN

## Abstracts

The Global Business Jet market continues to face & brave a challenging, complex & uncertain global macroeconomic environment marked by ongoing political instability, conflict & war operations across some parts of the world, a growing threat from terrorism & extremism globally, significant downturn in the global energy sector impacting oil driven economies significantly and economic weakness as well as difficult conditions prevailing across key emerging economies with BREXIT being the latest event adding further to the uncertainty with all the factors collectively impacting the global demand for business jets which traditionally has a strong correlation with global economic cycles. The OEMs continue to face significant competitive intensity in a difficult market scenario and are engaged in a virtual pitched battle over pricing in a oversupply driven market scenario with additional pressures from pre-owned aircraft inventory. A sustained low oil price environment, however, has been favorable boosting fleet utilization & profitability across operators while driving aftermarket sales & services revenues for the industry OEMs.

The near term demand projections for business jets are somewhat less optimistic than as projected earlier with 2016 likely to be a difficult year for the industry with aircraft deliveries projected to decline by 10% amid a weaker global macroeconomic outlook and complex as well as challenging geo-political environment. The market demand for business jets, however, is likely to pick up significantly from 2018 onwards with strong, sustained growth projections for global business travel spending over near to medium term. The long term demand drivers & market fundamentals for business jets, however, remain intact, robust & firmly in place indicating towards sustained, steady demand growth for business jets over medium to long term. Additionally, the business jet market is poised for a major technology led transformation with the era of supersonic business

jets likely to become a reality towards early to mid-2020s with a number of industry OEMs, led by Gulfstream & Aerion-Airbus, actively pursuing R&D programs aimed at development of a range of supersonic flight technologies capable of enabling feasible supersonic flights while meeting regulatory requirements simultaneously.

The industry OEMs, working with a long term view of the market, continue to focus on development & introduction of cutting edge technologies, products & solutions aimed at expanding capabilities, enhancing performance & optimizing operating costs while increasing safety, thereby, looking to capitalize effectively on demand resurgence likely during the later part of present decade. The OEMs have also been working actively towards expanding & reinforcing their geographic footprint, MRO services network as well as capabilities with focus on strengthening roots across key international growth markets.

Against this backdrop, the report analyzes the evolving global market scenario for business jets through 2020 with focus on analysis of latest market developments and key market & technology trends which are likely to shape the industry's future. Analysis covers emerging technologies being developed by the industry players. This is followed by the identification & analysis of potential growth opportunities & avenues which could be capitalized upon by key industry OEMs as well as the value chain. The report concludes by analyzing likely market evolution over medium term and projecting demand outlook for business jets over the next decade.

Relevance & Usefulness: The report will be useful for

Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Analysis of Emerging Market & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall

## Dynamics

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Business Jet Market. The report will be especially useful for Key Decision-Makers, Program Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Business Jet Operators, Suppliers, Vendors, Technology & MRO Services Providers, Flight Simulator & other related Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE & VC Firms, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:-

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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**2 GLOBAL DEMAND OUTLOOK FOR BUSINESS JETS - FORECASTS**

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