

# **Global Business Jet Market - 2018-2026 - Market Dynamics, Competitive Landscape, OEM Strategies & Plans, Trends & Growth Opportunities, Market Outlook**

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## **Abstracts**

The Global Business Jet Market has been on the comeback trail, after facing headwinds for a number of years, as the U.S. economy maintains its growth momentum & gains further traction while most other, key economies across the world are on the upswing as well. Portfolio refresh through new introductions, reinforcement of presence across key markets & regions and services portfolio expansion have been the key focus areas for industry OEMs in an ameliorating demand environment amid a complex and highly uncertain global macroeconomic environment. The second half of year 2018 is likely to witness the entry into service of two key, long awaited aircraft programs, namely, G500 and Global 7500 from Gulfstream and Bombardier respectively. However, the industry's expectation for a long awaited breakout of demand growth from the typical range bound movement; which has become the new normal for the industry; is likely to be missed in 2018 as well with the recent onset of trade wars posing a significant threat to the ongoing global economic recovery itself and the spike in global crude oil prices & input costs challenging & putting pressure on profitability. How adroitly the industry players navigate this labyrinth, marked by policy uncertainty, rising input & operating costs amid a pitched battle over tariffs, while holding their ground & adapting to situations will prove to be decisive going forward.

## **REPORT STRUCTURE:**

The report analyzes the Global Business Jet market with focus on a balanced blend of quantitative & qualitative analysis.

## Part 1: Analysis of Market Structure, Size & Competitive Landscape

### Market Structure & Key Segments

Current market size

Demand drivers

Competitive landscape for business jets

## Part 2: Provides detailed analysis on key industry OEMs, including,

Product Portfolio Analysis

Financial Analysis

Insights into Strategies & Plans for Key Industry OEMs

SWOT framework analysis

## Top 5 OEMs Analyzed Comprehensively in the Report (Not just Profiles)

Gulfstream Aerospace Corporation

Bombardier Inc.

Dassault Aviation

Textron Aviation

Embraer SA

## Part 3: Trends, Growth Opportunities and Market Outlook

Likely market evolution over medium term

Analysis of key market & technological trends

Issues & challenges

Latest Market developments

Potential growth opportunities which could be leveraged by the industry value chain

Projections for demand outlook for business jets over the next decade

Mapping out as to how are the OEMs likely to be placed in the emerging market & demand scenario over the next decade

## **REPORT EXCERPTS**

Global Business Jets market continues to tread steadily on the recovery path amid a complex & challenging global macroeconomic environment

Bombardier's Growth Strategy entailing renewed focus and strategic push for the ultra long range business jet segment spearheaded by the new, flagship Global 7500 & 8000 programs

Gulfstream's continued strengthening & expansion of services capabilities & portfolio and analysis of plans to develop game changer, supersonic business jet

Dassault's plans to develop its next generation Falcon aircraft and expansion of special mission Falcons

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Business Jet Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Business Jet Operators

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

#### Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Significant Time Savings with Ready, Comprehensive Analysis

Quality & Reliability backed by Over a Decade of Research and Coverage of the Industry

Most detailed & comprehensive resource available on Strategy and Analysis with detailed, Strategic Analysis on OEMs

Gain a Competitive Edge with Our Cutting Edge Analysis

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images,  
Graphs & Infographics

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