

Global Armored Vehicles Market - Annual Outlook - 2017 - Market & Technology Trends, Issues & Challenges, Opportunities, Drivers & Constraints, Market Outlook

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Abstracts

The Global Armored Vehicle manufacturing industrial base is gearing up for an upswing after a long hiatus driven by a traction being witnessed in defense spending across most key traditional as well as emerging markets focused on recapitalization of ageing core assets driven & accelerated by an evolution of the traditional world order & the development of cutting edge technologies & platforms offering radical improvement in mobility, protection and firepower to face & surmount current age challenges as well as threats.

The North American market is gearing up for an upswing after a long hiatus the rolling out of some key, big ticket scratch up and upgrade programs as of late has already upped the ante for the industry which is gearing up for an upswing after a brief hiatus with the U.S. Army planning a rapid as well as comprehensive upgrade & modernization of its combat vehicle platforms aimed at regaining its technology led overmatch over adversaries having gained useful, practical insights from a decade of actual combat experiences from its war operations with respect to doctrine, strategy as well as capabilities of core assets. The roll out of JLTV program into LRIP phase, award of AMPV contract, pursuit of M1 Abrams MBT upgrades, Up-gunning of Stryker IFVs & the ongoing contest over ACV 1.1 program reflects the pace at which the U.S. Army has been implementing its modernization strategy for combat vehicles. The Army faces significant readiness challenges for its BCTs and has a compelling case at hand with reference to Russian resurgence as a key military power altering geopolitical dynamics and threatening NATO allies with its new found military muscle.

Europe, the traditional armor stronghold, is racing ahead to replace its ageing, cold war legacy platforms while facing a hectic pace of activities & looming Russian conventional threat backed by development of third generation armor as well as related technological advances. Russian activities in Eastern Europe & the Baltics have already driven a significant increase in defense spending across a number of states based across Europe with a significant focus & emphasis being placed on land forces, armor & air defenses. A number of large, big ticket defense modernization & replacement programs have already been initiated, announced or are in the pipeline stage across a number of European states aimed at replacement of old, outdated armor, led by the U.K., France, Poland & a number of other European states. The numbers are likely to go up further over near to medium term with the NATO's defense spending mandate compliance likely to become a key point of contention amongst the U.S. and European allies.

Against this backdrop, the report provides comprehensive analysis into the global armored vehicles market with the introductory section of the report analyzing Key Market & Technology trends likely to shape the future. Subsequent sections provide insights into latest market developments, issues & challenges and emerging growth opportunities which could be leveraged by the industry value chain followed by an insightful analysis of market drivers & constraints. The report concludes by analyzing market evolution likely over medium term and projecting demand outlook for armored vehicles over near to medium term.

Relevance & Usefulness: The report will be useful for:

Inputs for Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Near to Medium Term Market Outlook, Inputs on Market Evolution & Growth Projections

Analysis of Emerging Market, Sector-specific & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom: Business Leaders & Key Decision-Makers across Industry Value Chain

The report is essential & a must have for Senior Industry Personnel and all those with strategic interest in the Global Armored Vehicles Market. The report will be extremely useful for Key Decision-Makers, Program & Project Managers, Global Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Service Providers, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector.

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