

Global Armored Vehicles Market - 2016-2020 - Key Trends, Strategic Insights, Growth Opportunities, Market Outlook

<https://marketpublishers.com/r/G9BECD70D28EN.html>

Date: September 2016

Pages: 35

Price: US\$ 755.00 (Single User License)

ID: G9BECD70D28EN

Abstracts

The Global Armored Vehicle manufacturing industrial base is gearing up for an upswing after a long hiatus driven by a traction being witnessed in defense spending across most key markets focused on recapitalization of core assets driven by an evolution of the traditional world order & emerging geo-political dynamics & equations with the resurgence of Russia and rapid build-up of military capabilities by China. In the North American market, the rolling out of some key, big ticket scratch up and upgrade programs as of late has already upped the ante for the industry with the U.S. Army planning a rapid as well as comprehensive upgrade & modernization of its combat vehicle platforms aimed at regaining its technology led overmatch over adversaries having gained useful, practical insights from a decade of actual combat experiences from its war operations with respect to doctrine, strategy as well as capabilities of core assets while facing significant readiness challenges for its BCTs and with a compelling case at hand with respect to Russian resurgence on the world arena altering geopolitical dynamics and threatening NATO allies with its new found military muscle.

The European scenario is no different with the traditional armor stronghold facing a hectic pace of activities with the looming, credulous Russian threat backed by third generation armor as well as related technological advances and increasing Russian activities in Eastern Europe & the Baltics having already driven a significant increase in defense spending across a number of states based in Northern as well as Central Europe, in addition, to the Baltics with a significant focus & emphasis being placed on land forces and armor given the geographic location and proximity of these states to Russia. A number of large, big ticket defense modernization & replacement programs have already been initiated, announced or are in the pipeline stage across a number of European states aimed at replacement of ageing, cold war legacy armor, led by the

U.K., France, Poland & a number of other European states. Impending upgrades to traditional, ageing heavyweight armor centerpieces, including the Challenger 2 & Leclerc MBTs, too, which had been impending for a long time, are also on the anvil and about to be rolled out now along with a number of new IFV & APC procurement programs being initiated. The numbers are likely to go up further over near to medium term with the NATO's defense spending mandate compliance likely to become a key point of contention.

Middle East and Asia-Pacific regions are going to be other growth regions for armored vehicles with ongoing political conflicts in the Middle East being the core demand driver for military hardware as already witnessed by the placement of a number of big ticket orders for armored vehicles by Saudi Arabia over the recent years, which have included Oshkosh's M-ATVs and LAVs from GDLS Canada. In the APAC region, Australia and India are poised to be key growth markets over medium term with these nations having already initiated key replacement programs and scheduled to place multi-billion dollar worth of orders for procurement of new armored vehicles.

The Global outlook for armored vehicles over medium term, thus, is bright & promising with the presence of a number of long term demand & growth drivers in the form of ageing existing hardware, strong external threat perception amid evolving geo-political dynamics and availability of next generation technologies driving manifold increase in capabilities, mobility, protection and firepower. These strategic factors have collectively driven & are likely to continue to drive significant investments towards land systems with the initiation of a number of new, active as well as planned procurement programs for armored vehicle across most traditional & emerging markets.

Against this backdrop, the report analyzes the evolving global market scenario for armored vehicles through 2020 with focus on analysis of latest market developments and key market & technology trends which are likely to shape the industry's future which includes overview & analysis of next generation mobility, firepower & protection technologies being worked upon by the industry. This is followed by the identification & analysis of potential growth opportunities & avenues which could be capitalized upon by key industry OEMs as well as the value chain and analysis of key, upcoming armored vehicle programs across key markets. The report concludes by analyzing likely market evolution over medium term and projecting demand outlook for armored vehicles over the next decade.

Relevance & Usefulness: The report will be useful for

Strategic Planning, Assessment & Decision-Making Processes

Identification of & Insights into Potential Growth Opportunities & Avenues

Inputs on Market Evolution & Demand Projection over Medium Term

Analysis of Emerging Market & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,
Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall
Dynamics

For Whom:-

The report is essential & a must have for Government, Military & Senior Industry Personnel and all those with strategic interest & stakes in the Global Armored Vehicles Market. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector.

Features, Benefits & Reasons to Procure:-

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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